



May 4, 2021

**** Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of April 26, 2021

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE NO. 1 NEWSCAST ON ALL OF BROADCAST AND CABLE TV IN ALL KEY DEMOS—TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight' Leads NBC by 1.4 Million and CBS by 3.0 Million Total Viewers

'World News Tonight' Is No. 1 In Total Viewers for 5th Season in a Row and No. 1 in Adults 25-54 and Adults 18-49 for 2nd Consecutive Season



ABC News*

"World News Tonight" stood as the No. 1 evening newscast across all of broadcast and cable in Total Viewers (7.979 million), Adults 25-54 (1.504 million) and Adults 18-49 (952,000) for the week of April 26, 2021, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" led "NBC Nightly News" (6.601 million, 1.219 million, 832,000, respectively) by 1.378 million Total Viewers, by 285,000 Adults 25-54 and by 120,000 Adults 18-49.

"World News Tonight with David Muir" ranked as the No. 2 program of the week in Total Viewers (7.979 million) on all of television (excluding sports and syndication).

"World News Tonight" increased its lead with NBC year to year in Total Viewers (+34% - 1.378 million vs. 1.028 million), Adults 25-54 (+478% - 285,000 vs. 53,000) and Adults 18-49 (+145% - 120,000 vs. 49,000).

"World News Tonight" ranked as the evening's No. 1 newscast for the last 57 weeks in Total Viewers, Adults 25-54 and Adults 18-49. In addition, "World News Tonight" has won the last 127 weeks overall in Total Viewers.

Season to date, "World News Tonight" (9.312 million) is ranking No. 1 in Total Viewers for the 5th consecutive season, based on Most Current Data. In fact, the ABC evening newscast is increasing its

lead over “NBC Nightly News” (7.764 million) from the same point last season (+46% - 1.548 million vs. 1.048 million) to its largest season lead in 26 years—since the 1994-1995 season. “World News Tonight” is beating “CBS Evening News” (5.734 million) by 3.578 million, posting its biggest Total Viewer season advantage in at least 29 years (since at least the start of Nielsen electronic database in the 1991-1992 season).

After winning the 2019-2020 season, “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 2nd season in a row.** “World News Tonight” is **leading NBC by its largest margins in Adults 25-54 (+293,000 - 1.823 million vs. 1.530 million) and Adults 18-49 (+216,000 - 1.279 million vs. 1.063 million) in 25 years—since the 1995-1996 season.**

For the week, “World News Tonight” (7.979 million, 1.504 million and 952,000, respectively) **defeated “CBS Evening News” (4.998 million, 826,000 and 542,000, respectively) by 2.981 million Total Viewers, by 678,000 Adults 25-54 and by 410,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Almin Karamehmedovic is the executive producer of the broadcast.

NOTE: Due to live coverage of the NFL Draft, “World News Tonight” was retitled to “Wrld News Tonite” on Thursday (4/29/21) and Friday (4/30/21). In addition, due to President Biden’s Address to Congress on Wednesday (4/28/21), “CBS Evening News” was retitled to “CBS Evening Nws” and “NBC Nightly News” was retitled to “NBC Nitely News.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Mon-Wed), while CBS’ and NBC’s weekly averages are based on four days (Mon-Tues and Thurs-Fri).

EVENING NEWS (Week of April 26, 2021):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,979,000	1.2/ 9; 1,504,000	0.7/7; 952,000	5.1/14
NBC NIGHTLY NEWS	6,601,000	1.0/ 7; 1,219,000	0.6/6; 832,000	4.1/11
CBS EVENING NEWS	4,998,000	0.7/ 5; 826,000	0.4/4; 542,000	3.1/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 4/26/21), Previous Week (w/o 4/19/21) and Year-Ago Week (w/o 4/27/20). Most Current: 2020 -2021 Season (9/21/20-5/2/21) and 2019-2020 Season (9/23/13-5/4/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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