

Feb. 23, 2022

## Ratings Report for Tuesday, Jan. 4, 2022

Multiplatform+35 Day Ratings

Second Episode of 'Abbott Elementary' Is ABC's Highest-Rated Comedy Telecast in Nearly 2 Years in Multiplatform Viewing with Adults 18-49

> 'Abbott Elementary' Hits 9 Million Total Viewers After 35 Days of Viewing on Linear and Digital Platforms

New ABC Comedy Jumps More Than 20% Over December Debut

'Abbott Elementary' Gains +5.6 Million Total Viewers in Multiplatform Viewing



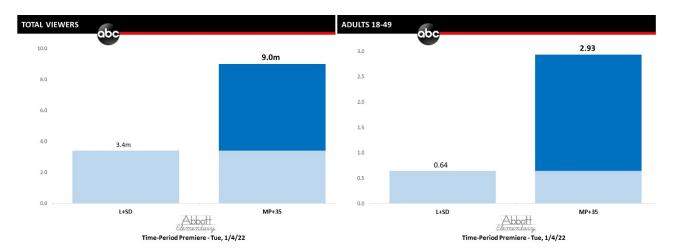
ABC/Gilles Mingasson\* Series photos are available <u>here</u>.

## "Abbott Elementary" (9.0 million Total Viewers and 2.93 rating in AD18-49):

The time-period premiere and second telecast of ABC's "Abbott Elementary" hit 9.0 million Total Viewers and scored a 2.93 rating among Adults 18-49 after 35 days of viewing across linear and digital platforms. In fact, the second episode of "Abbott Elementary" stood as ABC's highest-rated comedy telecast (new or returning) in nearly 2 years with Adults 18-49 (2.93 rating) – since the 4/8/20 series finale of "Modern Family."

"Abbott Elementary" jumped over its December series debut by 27% in Total Viewers (9.0 million vs. 7.1 million) and by 24% with Adults 18-49 (2.93 rating vs. 2.37 rating).

After 35 days of multiplatform viewing, "Abbott Elementary" grew by +5.6 million Total Viewers over its Live+Same Day average (3.4 million to 9.0 million) and soared by +358% among Adults 18-49 over its initial rating (2.93 rating vs. 0.64 rating).



Source: ABC Multiplatform+35 Day Ratings for 1/4/22.

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