

April 5, 2022

Live+7 Day Ratings for Week of March 21, 2022 (Week No. 27):

ABC Is No. 1 Entertainment Network for 5th Week Running in Adults 18-49

ABC's Sunday Stands as Top-Rated Night on Any Network This Season

Network Soars to Its Strongest Week of the Season

'The Oscars' Ranks as Week's No. 1 Program



Photo credit: ABC* Additional photos are available <u>here.</u>

During the week of March 21, 2022, **ABC stood as the No. 1 entertainment network among Adults 18-49** (1.1/9), **dominating CBS by 57%** (0.7/6), **Fox by 83%** (0.6/5) **and NBC by 175%** (0.4/4). In fact, **ABC ranked as the No. 1 entertainment network for the 5th week running and for the 6th time in 7 weeks** with Adults 18-49.

ABC was the No. 1 entertainment network on Thursday (0.9/7), **Friday** (0.6/5) **and Sunday** (3.3/24) with Adults 18-49. Excluding sports, **ABC's Sunday was the highest-rated night on any network** so far this season.

ABC soared over the prior week by 27% in Total Viewers (6.1 million vs. 4.8 million) **and by 38% among Adults 18-49** (1.1/9 vs. 0.8/6) **to deliver its strongest week** this season.

ABC delivered 4 of the week's Top 10 highest-rated entertainment programs in Adults 18-49, including the No. 1 show overall: "The Oscars" (4.0/29) – No. 1, "Live From the Red Carpet-3" (1.5/12) – No. 2, "Grey's Anatomy" (1.1/8) – No. 6 (tie) and "American Idol-Monday" (1.0/8) – No. 8 (tie).

The 94th Oscars on ABC ranked as the No. 1 primetime entertainment program of the season to date in both Total Viewers (17.6 million) and Adults 18-49 (4.0/29).

Source: The Nielsen Company, National Live+7 Day Program ratings, week No. 27=3/21-3/27/22, 2021-22=9/20/21-3/27/22, excludes programs < 5 minutes. Entertainment excludes all sports programming.

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