

Oct. 25, 2021

Quick Take for Thursday, Oct. 21, 2021 (National Live+3 Day Program Ratings)

ABC Emerges as Thursday's No. 1 Entertainment Net Outright in Adults 18-49

'Station 19' Hits Best Performance Since Its Season Premiere

'Grey's Anatomy' Ties as Thursday's No. 1 Entertainment Series

'Big Sky' Matches Its Season High



ABC/Eric McCandless, ABC/Eric McCandless, ABC/Michael Moriatis*
Series photos are available [here](#).

ABC Thursday Primetime (8:00-11:00 p.m. – 5.8 million and 0.9/6 in AD18-49):

Powered by its three-hour drama lineup, **ABC emerged as Thursday's No. 1 entertainment network outright among Adults 18-49**, moving out of a tie with NBC in the Live+Same Day numbers to **lead by 13%** in Live+3 Day (0.9/6 vs. 0.8/6). **ABC ranked or tied as the night's No. 1 entertainment network for the 4th straight week** in Adults 18-49.

"Station 19" (8:00-9:00 p.m. – 5.8 million and 0.9/6 in AD18-49):

"Station 19" grew week to week in both Total Viewers (+5% - 5.8 million vs. 5.5 million) **and Adults 18-49** (+13% - 0.9/6 vs. 0.8/6) **to deliver its best performance since its September season premiere** – since 9/30/21.

For the **3rd week in a row**, **ABC's "Station 19" ranked as the No. 1 entertainment series in the Thursday 8 p.m. hour with Adults 18-49** (0.9/6), **dominating CBS by 29%** (0.7/5) and **NBC by 50%** (0.6/4).

After three days of viewing across linear and digital platforms, **"Station 19" averaged 6.9 million Total Viewers and a 1.4 rating among Adults 18-49.**

“Grey’s Anatomy” (9:00-10:01 p.m. – 5.9 million and 1.1/8 in AD18-49):

ABC’s “Grey’s Anatomy” was Thursday’s No. 1 entertainment show in Adults 18-49 (1.1/8), tying NBC’s “Law & Order: SVU.” In fact, “Grey’s Anatomy” ranked or tied as the night’s No. 1 entertainment show for the 4th week running with Adults 18-49.

“Grey’s Anatomy” built over the prior week by 2% in Total Viewers (5.9 million vs. 5.8 million) and held even week to week among Adults 18-49 (1.1/8).

With three days of multiplatform viewing, “Grey’s Anatomy” averaged 8.1 million Total Viewers and a 2.3 rating among Adults 18-49.

“Big Sky” (10:01-11:00 p.m. – 5.6 million and 0.7/5 in AD18-49):

“Big Sky” improved week to week by 17% among Adults 18-49 (0.7/5) to match its season high and by 4% in Total Viewers (5.6 million vs. 5.4 million) to draw its largest audience since its season premiere – since 9/30/21.

After three days of cross-platform viewing, “Big Sky” averaged 6.6 million Total Viewers and a 1.0 rating among Adults 18-49.

Source: The Nielsen Company, National Live+3 Day Program Ratings and ABC Multiplatform+3 Day Ratings, 10/21/21.

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