

Oct. 12, 2021

## Quick Take for Tuesday, Oct. 5, 2021 (National Live+3 Day Program Ratings)

**ABC Ranks as Tuesday's No. 1 Entertainment Network in Adults 18-49**

**'Bachelor in Paradise' Hits Near 2.0 Rating in Multiplatform+3 Day Viewing**



ABC/Craig Sjodin\*

Series photos are available [here](#).

### **ABC Tuesday Primetime (8:00-11:00 p.m. – 3.7 million and 1.0/7 in AD18-49):**

Driven by the three-hour season finale of “Bachelor in Paradise,” **ABC ranked as Tuesday's No. 1 entertainment network with Adults 18-49 (1.0/7), beating NBC by 25% (0.8/6), CBS by 25% (0.8/6) and Fox by 67% (0.6/4).**

After three days of viewing across linear and digital platforms, **“Bachelor in Paradise” averaged a 1.97 rating among Adults 18-49 this season, more than doubling its initial Live+Same Day rating with an increase of +132% (0.85 rating to 1.97 rating).** In addition, **“Bachelor in Paradise” grew by +2.3 million Total Viewers** after three days of multiplatform viewing (3.1 million to 5.4 million).

Source: The Nielsen Company, National Live+3 Day Program Ratings, 10/5/21. ABC Multiplatform+3 Day Ratings.

\*COPYRIGHT ©2021 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

### **Contact**

Salima Merchant

[salima.merchant@abc.com](mailto:salima.merchant@abc.com)

-- ABC --