

April 23, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of April 15, 2024

'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 IN TOTAL VIEWERS FOR 18th STRAIGHT WEEK

'GMA3' Leads NBC in Women 25-54 and Women 18-49

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 2nd Season in a Row



ABC News/Heidi Gutman*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.313 million) during the week of April 15, 2024, based on Live + Same Day Data from Nielsen Media Research, outperforming CBS' "The Talk" and "NBC News Daily" in overall viewers for the 18th straight week.

In addition, "GMA3" beat the NBC program in Women 25-54 and Women 18-49.

Season to date, "GMA3" ranks No. 1 in Total Viewers (1.430 million) versus CBS' "The Talk" (1.328 million) and "NBC News Daily" (1.190 million) for the 2nd season in a row.

NOTE: On Tuesday (4/16/24) and Wednesday (4/17/24), "The Talk" was preempted due to UEFA Championship League Soccer. CBS' averages are based on three days (Monday, Thursday and Friday).

Emmy® Award-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical correspondent, airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of April 15, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
“GMA3”	1,313,000	143,000	95,000
“The Talk”	1,229,000	177,000	129,000
“NBC News Daily”	1,137,000	132,000	89,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 4/15/24), Previous Week (w/o 4/8/24) and Year-Ago Week (w/o 4/17/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 4/21/24 for “GMA3;” 9/25/23 – 4/21/24 for “NBC News Daily” and 10/9/23 – 4/21/24 for “The Talk and 2022-2023 Season for “GMA3” (9/12/22 – 4/23/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

RELEASE:

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Jordan Littlejohn

jordan.littlejohn@abc.com

-- ABC --