



June 12, 2025

♪♪♪♪♪ It's the Mickey Mouse Clubhouse, Come Inside, It's Fun Inside ♪♪♪♪♪

'MICKEY MOUSE CLUBHOUSE+,' A CONTINUATION OF THE BELOVED, EMMY AWARD-WINNING 'MICKEY MOUSE CLUBHOUSE,' DEBUTS JULY 21 ON DISNEY JR. AND NEXT DAY ON DISNEY+

-- In a Disney Jr. First, Iconic 'Hot Dog!' Song From the Original Series, Gets Certified Platinum --



LINK TO THEME SONG [HERE](#)

- **"Mickey Mouse Clubhouse+,"** a continuation of the beloved Disney Jr. series "Mickey Mouse Clubhouse," is set to premiere **Monday, July 21, at 9:00 a.m. PDT/EDT** on Disney Jr., with the first 10 episodes available to stream on Disney+ in the U.S. and select international markets and Disney Jr. On Demand the next day, **Tuesday, July 22**. The series will continue to roll out globally throughout 2025.
- From Disney Branded Television, "Mickey Mouse Clubhouse+" continues the adventures of Mickey and pals from the original global hit which aired from 2006-2016 and is still breaking records as a Top 3 series for preschoolers on streaming and over 5 billion views on YouTube, including for the iconic "Hot Dog!" song, which alone has amassed over 1.1 billion views to date and has officially been certified platinum by the Recording Industry Association of America (RIAA). Performed by the GRAMMY® Award-winning They Might Be Giants, the song is featured in the new series and also included on the soundtrack, available digitally on July 18.

- Incorporating memorable components like the Mousekedoer, Mouseketools and Toodles, “Mickey Mouse Clubhouse+” introduces the new handy helping friend Little Helper and Duffy the Disney Bear, who will make surprise appearances. Other “plussed up” elements include the expansion of the Clubhouse with the Laughing Loft, a hilarious hangout zone, and the Wacky Tube, which gets Mickey and pals where they need to go in fun and silly ways. Minnie, Daisy, Donald and Goofy will also each get their own personalized clubhouses, which will be revealed throughout the series.
- Many of the creative team from the original Emmy® Award-winning series have returned, including executive producer Rob LaDuca, art director Sy Thomas and songwriter/composer Mike Himelstein. Kim Duran serves as co-producer/story editor, and Mark Drop is story editor. The series is a production of Disney Television Animation.
- “Mickey Mouse Clubhouse+” is a flagship series of the “Disney Jr. Let’s Play!” global campaign, designed to inspire preschoolers to experience the joy of play through Disney Jr.’s beloved characters and stories. Some of the “Mickey Mouse Clubhouse+” offerings for families include the following:
 - **“Mickey Mouse Clubhouse: The Exhibit,”** happening now through Sept. 1, 2025, at The Children’s Museum of Indianapolis before touring nationwide through 2029
 - **“Mickey Mouse Clubhouse Live!,”** a new stage production at Disney California Adventure Park featuring music, dancing and beloved Disney characters
 - **“Disney Jr. Live On Tour: Let’s Play!,”** an immersive concert experience touring Asia this summer
 - New products inspired by the series, including toys, storybooks, plush and home decor debuting later this year

**Source: YouTube Analytics (Lifetime - 4/2/25), views, all MMCH content posted on Disney Jr YouTube channel. Nielsen for Linear+Streaming Hours lifetime to 3/30/25 Live viewing for Streaming and L+7 for Linear. Mickey streaming rank based on 12/30/24-3/30/25.*

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Hashtag: #DisneyJr #DisneyPlus #MickeyMouseClubhouse

Media Relations Contacts:

Katie Marlles

katie.marlles@disney.com

Leah Palacios

leah.palacios@disney.com

-- Disney Branded Television --