



May 6, 2020

**Ratings Report for ABC's "The View"
For Week of April 27, 2020**

'The View' Turns in Year-to-Year Gains in All Key Target Demos for the 6th Consecutive Week

**Season to Date, 'The View' Ranks Among the Top 3 of
All Network and Syndicated Daytime Talk Shows and News Programs
Leading 'Ellen' at This Point in the Season for the First Time in 8 Years**



More photos available at wdtvpress.com.

ABC's "The View" averaged 3.007 million Total Viewers, 422,000 Women 25-54 and 285,000 Women 18-49, during the week of April 27, 2020, based on Live + Same Day Data from Nielsen Media Research.

"The View" turned in increases on the same week last year across the board: Total Viewers (+17% - 3.007 million vs. 2.562 million), Women 25-54 (+11% - 422,000 vs. 379,000) and Women 18-49 (+8% - 285,000 vs. 264,000) for the 6th week in a row.

Season to date, amongst all network and syndicated daytime talk shows and news programs (19 total), **"The View"** (2.762 million) **ranks No. 3**, trailing only "Dr. Phil" (3.347 million) and "Live with Kelly and Ryan" (2.879 million), while leading "Ellen" (2.728 million), based on Most Current Data. In fact, **"The View" is leading "Ellen" at this point of the season for the first time in 8 years** – since the 2011-2012 season.

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 4/27/20), Previous Week (w/o 4/20/20) and Year-Ago Week (w/o 4/29/19). Season averages: Most Current: 2019-2020 Broadcast Networks (9/2/19-5/3/20) and Syndication Season (9/9/19-4/26/20). Averages based on regular telecasts.

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