



Jan. 12, 2022

Ratings Report for Week of Dec. 27, 2021

National Live+Same Day Program Ratings

**'Live with Kelly and Ryan' Grows for the 4th Consecutive Week
In Total Viewers to Its Most-Watched Week Since February**

'Live' Matches Its Highest-Rated Week in Households Since March

Friday's New Year's Eve Telecast Is the Show's Most-Watched This Season

'Live' Is the No. 1 Daytime Talk Show for the 3rd Week in a Row

During the week of Dec. 27, 2021, **"Live with Kelly and Ryan"** grew for the 4th consecutive week in **Total Viewers** (+1% - 2.600 million vs. 2.581 million) to score its most-watched week since February – since the week of 2/15/21. In addition, **"Live with Kelly and Ryan"** held even with the prior week's **season high in Households** (1.8 rating), **matching its highest-rated week since March** – since the week of 3/1/21. **"Live with Kelly and Ryan"** was also even week to week among **Women 25-54** (0.7 rating), tying a season best.

Friday's New Year's Eve broadcast (on 12/31/21) marked the show's most-watched telecast (2.794 million) **on any day since April** – since its **"After Oscar[®] Show"** on 4/26/21. In addition, **Friday's broadcast tied the show's highest-rated single-day telecast this season in Households** (1.8 rating).

For the 3rd week in a row, **"Live with Kelly and Ryan"** ranked as the **No. 1 daytime talk show – network or syndicated** – across all key Nielsen measures, **topping "Dr. Phil"** by 6% in **Households** (1.8 rating vs. 1.7 rating), **by 9% in Total Viewers** (2.600 million vs. 2.390 million) and **by 17% among Women 25-54** (0.7 rating vs. 0.6 rating).

On average for the 2021-2022 season to date, **"Live with Kelly and Ryan"** stands as the **No. 1 daytime talk show in Households** (1.7 rating), tying **"Dr. Phil,"** and **among Women 25-54** (0.7 rating), **beating "Dr. Phil"** by 17% (0.6 rating).

"Live with Kelly and Ryan" outdelivers the final season of **"Ellen"** by enormous double-digit margins in **Households** (+70% - 1.7 rating vs. 1.0 rating), **Total Viewers** (+73% - 2.456 million vs. 1.417 million) and **Women 25-54** (+75% - 0.7 rating vs. 0.4 rating).

About “Live with Kelly and Ryan”

“Live with Kelly and Ryan” is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit “Live” on the web (KellyandRyan.com), [Facebook](#), [Instagram](#), [Twitter](#) and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 12/27/21, 12/20/21 and 2021-2022 season (9/6/21-1/2/22).

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