



Oct. 4, 2022

Ratings Report for ABC's "The View"
Weeks of Sept. 19 and 26, 2022

'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network and Syndicated Talk Shows and News Programs Season to Date

'The View' Ranks No. 1 in Households Among the Daytime Network and Syndicated Talk Shows and News Programs for the Week of Sept. 19

'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs for the Week of Sept. 26



ABC/Jeff Lipsky*

Season to date, "The View" is ranking No. 1 in Households and Total Viewers among all network and syndicated daytime talk shows and news programs. For the week of Sept. 19, the most recent week including syndication, "The View" ranked No. 1 in Households (1.5 rtg. – tied with "Live with Kelly and Ryan") among all network and syndicated daytime talk shows and news programs, "Dr. Phil" (1.4 rtg.), NBC's "TODAY Third Hour" (1.4 rtg.), "TODAY with Hoda & Jenna" (1.0 rtg.), CBS' "The Talk" (0.9 rtg) and "NBC News Daily" (0.8 rtg.).

For the week of Sept. 26, "The View" ranked No. 1 in Households (1.5 rtg.) and Total Viewers (2.162 million) among the daytime network talk shows and news programs, leading NBC's "TODAY Third

Hour” (1.4 rtg. and 2.013 million, respectively), “TODAY with Hoda & Jenna” (1.1 rtg. and 1.515 million, respectively), CBS’ “The Talk” (0.9 rtg. and 1.358 million, respectively) and “NBC News Daily” (0.9 rtg. and 1.312 million, respectively). “The View” also **averaged 271,000 Women 25-54 and 189,000 Women 18-49**, based on Live + Same Day Data from Nielsen Media Research.

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 9/26/22), Previous Week (w/o 9/19/22) and Year-Ago Week (w/o 9/27/21, or as dated. Most Current Data Stream: Season 2022-2023 (9/5 – 10/2/22), Season 2021-2023 (9/6 – 10/3/22) and Syndication Season 2022-2023 (9/12 – 9/25/22). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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