

Nov. 22, 2023

Ratings Report for 'The Golden Bachelor' Series Debut *ABC Multiplatform+35 Day Ratings*

**Premiere Episode of ABC's 'The Golden Bachelor' Delivers
Cumulative Audience of 13.9 Million Multiplatform Viewers**

Series Debut Spikes +502% Among Adults 18-49 To Hit 3.73 Rating

**Debut Marks Most-Watched Multiplatform Telecast
in 'The Bachelor' Franchise in 3 ½ Years**

**Ranks as ABC's No. 1 Unscripted Series Episode Ever on Hulu
and as Network's No. 1 Series Debut on the Platform**



ABC/Craig Sjodin*

Series photos are available [here](#).

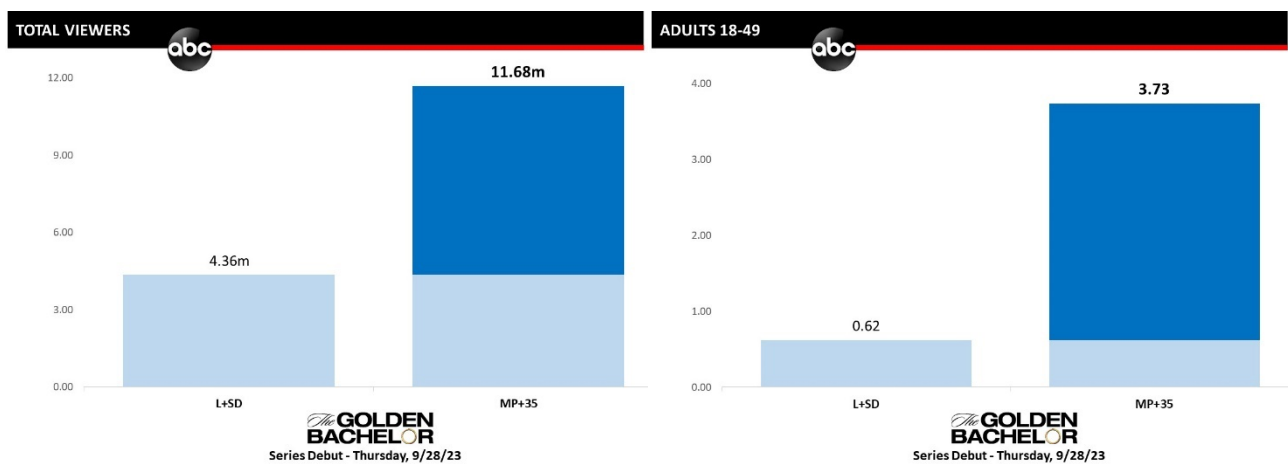
"The Golden Bachelor" (11.68 million Total Viewers and 3.73 rating in AD18-49 in MP+35):

After 35 days of viewing across linear and streaming platforms, the **premiere episode of "The Golden Bachelor"** hit a **combined cumulative multiplatform audience of 13.90 million Total Viewers** for its debut telecast on Sept. 28 and its rebroadcast on Oct. 3.

The **September series debut** of ABC’s **“The Golden Bachelor”** alone **skyrocketed to 11.68 million Total Viewers** and **hit a 3.73 rating among Adults 18-49**. The debut telecast of the new ABC unscripted series **gained more than +7.0 million viewers in delayed multiplatform viewing** (4.36 million to 11.68 million) **and shot up +502% among Adults 18-49** over its initial Live+Same Day rating (0.62 rating to 3.73 rating).

“The Golden Bachelor” delivered the **most-watched multiplatform telecast for any series in “The Bachelor” franchise** (i.e., “The Bachelor,” “The Bachelorette,” “Bachelor in Paradise”) **in 3 ½ years** in Total Viewers (11.68 million) — since “The Bachelor: After the Final Rose” on 3/10/20. In addition, “The Golden Bachelor” series debut marked the **highest-rated multiplatform telecast in “The Bachelor” franchise in more than 2 ½ years** among Adults 18-49 (3.73 rating) — since the 2/1/21 telecast of “The Bachelor.”

The **debut of “The Golden Bachelor”** marked ABC’s **No. 1 episode for any unscripted series ever on Hulu**, based on views after its first 35 days of streaming (3.91 million views**). In addition, “The Golden Bachelor” stood as the **No. 1 premiere for any series in “The Bachelor” franchise on the streaming platform**, as ABC’s **No. 1 series premiere ever** and as the **most-watched episode for any ABC series** (unscripted or scripted) **in 2 years** — since the 10/14/21 telecast of “Grey’s Anatomy.”



Source: The Nielsen Company, preliminary ABC Multiplatform+35 Day Ratings for 9/28/23. ABC Multiplatform+35 Day numbers begin with the 2018-2019 season. Source: Hulu internal data. **A view is defined as total stream time divided by runtime.

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