



Dec. 1, 2021

**** Ratings Report for ABC News' "This Week with George Stephanopoulos"**
For Sunday, Nov. 28, 2021

'This Week with George Stephanopoulos' Is No. 1 in Adults 25-54 on Sunday, Nov. 28

**'This Week' Improves Over the Previous Week By Double-Digits in Total Viewers (+20%) and
Adults 25-54 (+45%)**

**Season To Date, "This Week" Is No. 1 in Adults 25-54, Taking the Top Spot in the Key Adult
News Demo for the First Time in 6 Years**

"This Week with George Stephanopoulos" ranked No. 1 in Adults 25-54 (687,000) on Sunday, Nov. 28, 2021, based on Live + Same Day Data from Nielsen Media Research, leading both CBS' "Face the Nation" and NBC's "Meet the Press." In fact, "This Week" outperformed "Meet the Press" (545,000) by its largest Adults 25-54 margin (+142,000) in nearly 6 years – since 12/27/15, based on regular telecasts.

"This Week" improved over the previous week by double-digits in Total Viewers (+20% - 2.829 million vs. 2.349 million) and Adults 25-54 (+45% - 687,000 vs. 474,000), turning in its best news demo performance in 3 months – since 8/29/21.

Season to date, "This Week" is ranking No. 1 in Adults 25-54 (549,000), leading CBS' Face the Nation (506,000) and NBC's "Meet the Press" (516,000). In fact, "This Week" is taking the top spot in the key Adult news demo for the first time in 6 years – since the 2015-2016 season.

"This Week" is leading NBC's "Meet the Press" in Total Viewers (+68,000 – 2.604 million vs. 2.536 million) season to date for the first time in 7 years – since the 2014-2015 season. In addition, "This Week" is cutting its season margin with CBS' "Face the Nation" in Total Viewers by 25% (272,000 vs. 363,000).

George Stephanopoulos is anchor of "This Week." Martha Raddatz is chief global affairs correspondent and co-anchor of "This Week." Jonathan Karl is chief Washington correspondent and co-anchor of "This Week." Dax Tejera is executive producer.

<u>Sunday, Nov. 28, 2021</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,829,000	687,000/0.6
NBC "MEET THE PRESS"	2,595,000	545,000/0.4
CBS "FACE THE NATION"	3,324,000	622,000/0.5
CBS "FACE THE NATION-2"	2,371,000	410,000/0.3
FOX "FOX NEWS SUNDAY"	1,178,000	330,000/0.3

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 11/28/21, 11/21/21 and 11/29/20 or as dated. Most Current: 2021 -2022 Season (9/20 – 11/28/21 and 2020 -2021 Season (9/21 – 11/29/20). *Beginning 8/31/20, National ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for “This Week” include additional airings in select markets. Averages based on regular telecasts.

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