

March 19, 2024

****Ratings Report for “This Week with George Stephanopoulos”**

For Sunday, March 17, 2024

**‘THIS WEEK WITH GEORGE STEPHANOPOULOS’ IS NO. 1 IN ADULTS 25-54,
LEADING CBS’ ‘FACE THE NATION’ AND NBC’S ‘MEET THE PRESS’**

‘This Week’ Beats NBC’s ‘Meet the Press’ By Its Largest Total Viewer Margin in 7 Months

‘This Week’ Hits 4-Week Highs in Total Viewers and Adults 25-54

**‘This Week’ Stands As Only Public Affairs Program to Grow Year to Year in Both Total Viewers
and Adults 25-54**



*ABC News/“This Week with George Stephanopoulos”**

“This Week with George Stephanopoulos” ranked No. 1 in Adults 25-54 (472,000) on Sunday, March 17, 2024, based on Live + Same Day Data from Nielsen Media Research, leading CBS’ “Face the Nation” and NBC’s “Meet the Press.”

“This Week” (2.436 million) beat NBC’s “Meet the Press” (2.246 million) by its largest Total Viewer margin (+190,000) in 7 months — since 8/20/23, based on regular telecasts.

“This Week” posted increases week to week in Total Viewers (+2% - 2.436 million vs. 2.397 million) and Adults 25-54 (+19% - 427,000 vs. 360,000), hitting 4-week highs in both measures — since 2/18/24.

“This Week” improved on its year-ago telecast in Total Viewers (+8% - 2.436 million vs. 2.246 million) and Adults 25-54 (+1% - 427,000 vs. 423,000), standing as the only public affairs program to grow year to year in both measures compared to CBS and NBC.

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of "This Week." Brooke Brower is the executive producer.

ABC's "This Week with George Stephanopoulos," NBC's "Meet the Press" and Fox's "Fox News Sunday" each air for 60 minutes, while CBS' "Face the Nation" airs for 30 minutes.

<u>Sunday, March 17, 2024</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,436,000	472,000/0.4
NBC "MEET THE PRESS"	2,246,000	374,000/0.3
CBS "FACE THE NATION"	2,806,000	424,000/0.4
CBS "FACE THE NATION-2"	1,851,000	286,000/0.2
FOX "FOX NEWS SUNDAY"	1,006,000	246,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 3/17/24, 3/10/24 and 3/12/23 or as dated. Most Current Data Stream: 2023-2024 Season (9/25/23 – 3/17/24) and 2022-2023 Season (9/19/22 – 3/12/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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