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Aug. 19, 2021

STAND UP TO CANCER FUNDRAISING TELECAST AND STREAMING EVENT AIRS SATURDAY, AUG. 21, AT 8 P.M. EDT AND PDT / 7 P.M. CDT

Reese Witherspoon and Jim Toth to Executive Produce With Anthony Anderson, Ken Jeong & Tran Ho, and Sofia Vergara Hosting



The event will air and stream in the U.S. on Saturday, Aug. 21, 8 p.m. EDT and PDT / 7 p.m. CDT on ABC, CBS, FOX, NBC, ABC News, American Heroes Channel, Aspire TV, AXS, Bounce,

Destination America, Discovery Family, Discovery Life, E!, Epix, ESPN News, Estrella TV, Fight Network, FM, Fox Business, Fox Nation, Fox Now, FS2, FYI, Galavisión, Game+, HBO, HBO Latino, Hulu, IFC, Jewish Life Television, Laff, LATV, PeopleTV, Pluto TV, Prende TV, Showtime, Spectrum News, Starz, Tubi and UP TV. It will also be available as VOD on Paramount+, Peacock and Prime Video.

You can also stream the event on @SU2C's **Facebook**, **YouTube**, **Twitch** and **TikTok** channels, and available as VOD on **Facebook** and **YouTube** following the telecast. For more information, visit StandUpToCancer.org, Instagram, TikTok, Twitter, Facebook, YouTube and Twitch.

Click **<u>HERE</u>** to Download Images and Video

About The Stand Up To Cancer Telecast:

The Stand Up To Cancer roadblock <u>fundraising special</u> will air on Saturday, Aug. 21, at 8 p.m. EDT and PDT / 7 p.m. CDT. Academy Award[®]-winning actress **Reese Witherspoon** and **Jim Toth**, a media industry entrepreneur and investor, will executive produce the special that will be co-hosted by **Anthony Anderson, Ken Jeong & Tran Ho**, and **Sofia Vergara.** SU2C co-founder and special guest **Katie Couric** will also appear and there will be performances from **Brittany Howard** and **Common** with **Stevie Wonder**.

Celebrities lending their support to help raise funds for cancer research, including participating in video chats with donors during the telecast are Alison Sweeney, Cecily Strong, Chandra Wilson, Ciara, Deon Cole, Ed Helms, Iliza Shlesinger, Italia Ricci, Jaime Camil, Jennifer Garner, Kate del Castillo, Matthew McConaughey, Max Greenfield, Michael Peña, MJ Rodriguez, Tony Hale, Tony and October Gonzalez.

Other notable celebrities, social media stars and streamers will join forces across social platforms to elevate cancer patient voices and highlight the importance of cancer research and fundraising – including Alexandra Shipp, Allie, Ella, Noelle and Noah Schnacky, Allison Miller, Ana María Polo, Anna Akana, Aria Brooks, Ben Barnes, Bobby Berk, Bree Turner, Brittany Perry-Russell and Isaiah Russell-Bailey, Brooklyn Queen, Cameron Mathison, Carrie Ann Inaba, Cheryl Burke, Chloé Lukasiak, Craig Melvin, Elena Shinohara, Emma Norton, Eric McCormack, Flula Borg, Frankie Grande, Gregory Zarian, Jesse Tyler Ferguson, Joe Manganiello, Jordana Brewster, Justine Ezarik, Kalen Allen, Kaylee Bryant, Kelsi Davies, Kent Boyd, Leslie Jordan, Marc D'Amelio, Marg Helgenberger, Matt and Abby Howard, Megan Pormer, My Nguyen, Neebs Gaming, Odette Annable, Robbie Amell, SungWon Cho, Tiffani Thiessen, Tony Goldwyn, Tori Phantom and Uzo Aduba. On the night of the special, **Ian Hecox**, **Courtney Miller** and **Shayne Topp** from the sketch comedy group **Smosh** will host and stream a Jackbox Games competition to raise awareness and funds for Stand Up To Cancer's groundbreaking cancer research. Special guests will join the competition which will stream on the Smosh Games Twitch Channel.

During the show, viewers will be immersed in first-hand stories featuring families who have been impacted by cancer. These moving stories will share the journey of an 11-year-old boy with T-cell acute lymphoblastic leukemia, a woman who has lived with pancreatic cancer for 10 years, and a woman with multiple myeloma whose husband was driven to participate in a SU2C clinical trial because of his wife's diagnosis. The show will also feature interviews with SU2C-funded investigators who will share the many reasons they are working tirelessly and urgently to improve cancer treatments.

Stand Up To Cancer's biennial special will broadcast from Los Angeles and air simultaneously on more than 60 participating media platforms across the United States and Canada, including all four major broadcast networks in the U.S. Broadcasters carrying the show are donating one hour of simultaneous commercial-free primetime. The telecast will also be available to stream live and ondemand on several streaming platforms.

In addition to Reese Witherspoon and Jim Toth, the televised fundraising special will be executive produced by Done + Dusted and Stand Up To Cancer's production team.

About Stand Up To Cancer

Stand Up To Cancer® (SU2C) raises funds to accelerate the pace of research to get new therapies to patients quickly and save lives now. SU2C, a division of the Entertainment Industry Foundation, a 501(c)(3) charitable organization, was established in 2008 by media and entertainment leaders who utilize these communities' resources to engage the public in supporting a new, collaborative model of cancer research, to increase awareness about cancer prevention, and to highlight progress being made in the fight against the disease. As of January 2021, more than 1,950 scientists representing more than 210 institutions are involved in SU2C-funded research projects.

Under the direction of our Scientific Advisory Committee, led by Nobel laureate Phillip A. Sharp, Ph.D., SU2C conducts rigorous competitive review processes to identify the best research proposals to recommend for funding, oversee grants administration, and ensure collaboration across research programs. The American Association for Cancer Research (AACR) is SU2C's scientific partner.

Current members of the SU2C Founders and Advisors Committee (FAC) include Katie Couric, Sherry Lansing, Kathleen Lobb, Lisa Paulsen, Rusty Robertson, Sue Schwartz, Pamela Oas Williams, and Ellen Ziffren. The late Laura Ziskin and the late Noreen Fraser are also co-founders. Sung Poblete, Ph.D., R.N., serves as SU2C's CEO, and Russell Chew as SU2C's President. For more information, visit <u>StandUpToCancer.org</u>, <u>Instagram</u>, <u>TikTok</u>, <u>Twitter</u>, <u>Facebook</u>, <u>YouTube</u>, and <u>Twitch</u>.

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