



Jan. 31, 2024

## Ratings Report for Week of Jan. 15, 2024

*National Live+Same Day Program Ratings*

**'Live with Kelly and Mark' Hits Series Highs in Households and Total Viewers and Delivers Franchise's Strongest Week in Nearly 3 Years**

**'Live' Posts Double-Digit Week-to-Week Gains Across All Key Nielsen Measures**

**'Live' Scores Most-Watched Week of Any Syndicated Talk Show in 2 Years**

**'Live' Ranks as Week's No. 1 Daytime Talk Show and No. 1 Entertainment Talk Show in Households and Total Viewers**

**'Live' Is No. 1 Entertainment Talk Show on Each of Its 20 Weeks This Season and Remains No. 1 for the 4<sup>th</sup> Season in a Row**



Hosts Kelly Ripa and Mark Consuelos with guest Juno Temple on Wednesday, Jan. 17, 2024  
ABC/John Argueta\*

During the week of Jan. 15, 2024, **"Live with Kelly and Mark" hit series highs in Households (1.81 rating) and Total Viewers (2.673 million)**. In fact, **"Live with Kelly and Mark" delivered the franchise's strongest week in nearly 3 years** in both Households and Total Viewers – since the weeks of 3/1/21 and 2/15/21, respectively. In addition, **"Live" scored its 2<sup>nd</sup> highest-rated week of the season among Women 25-54 (0.58 rating)**.

With **double-digit week-to-week increases** across all key Nielsen measures, “Live with Kelly and Mark” **grew for the 3<sup>rd</sup> straight week** in Households (+10% - 1.81 rating vs. 1.64 rating) and Total Viewers (+11% - 2.673 million vs. 2.417 million) and for the **2<sup>nd</sup> consecutive week** among Women 25-54 (+13% - 0.58 rating vs. 0.52 rating).

With 2.673 million Total Viewers, “Live” **delivered the most-watched week of any syndicated talk show in 2 years** – since “Dr. Phil” during the week of 1/10/22.

“Live with Kelly and Mark” stood as the **week’s No. 1 daytime talk show** in Households (1.81 rating) and Total Viewers (2.673 million). “Live” also ranked as the **No. 1 entertainment talk show of the week** across all key Nielsen measures, **topping all daytime and late-night entertainment talk shows**. In fact, “Live” **has ranked as the No. 1 entertainment talk show on each of its 20 weeks of the season to date**.

The **Tuesday** (2.817 million on 1/16/24), **Thursday** (2.563 million on 1/18/24) and **Friday** (2.728 million on 1/19/24) **broadcasts of “Live” all ranked among the show’s top 5 most-watched telecasts in Total Viewers this season**.

On average for the 2023-2024 season, “Live with Kelly and Mark” **is improving over the comparable weeks last season** in both Households (+1% - 1.60 rating vs. 1.58 rating) and Total Viewers (+4% - 2.398 million vs. 2.306 million) **to stand as one of only two syndicated talk shows to see yearly gains this season**.

“Live with Kelly and Mark” stands as the **season’s No. 1 entertainment talk show across all key Nielsen measures**: Households (1.60 rating), Total Viewers (2.398 million) and Women 25-54 (0.53 rating), **outdelivering all late-night entertainment talk shows for the 4<sup>th</sup> consecutive season**.

### **About “Live with Kelly and Mark”**

“Live with Kelly and Mark” is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit “Live” on the web ([LivewithKellyandMark.com](http://LivewithKellyandMark.com)), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

*Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 1/15/24, 1/8/24 and 1/16/23 and 2023-24 season (9/4/23-1/21/24).*

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