



April 6, 2021

Live+7 Day Ratings for the Week of March 22, 2021 (Week No. 27):

**ABC Claims Week's No. 1 Gainer in Adults 18-49 with 'Grey's Anatomy'
and in Total Viewers with 'The Good Doctor'**

'The Good Doctor' Scores Its Biggest Percentage Lift This Season

**'The Good Doctor,' 'The Rookie' and 'A Million Little Things'
All More Than Double in L+7 Playback**

'The Conners' Ranks as Week's No. 1 Comedy



ABC/Ron Batzdorff, ABC/Jeff Weddell, ABC/Eric McCandless*
Series photos are available at dgepress.com/abc.

During the week of March 22, 2021, **"Grey's Anatomy" was the No. 1 gainer in TV playback among Adults 18-49, as ABC claimed 3 of the week's Top 5 biggest gainers: "Grey's Anatomy" (+0.8 rating points) – No. 1 (tie), "The Good Doctor" (0.7 rating points) – No. 3 and "A Million Little Things" (+0.6 rating points) – No. 4 (tie).**

ABC also delivered the week's No. 1 playback gainer among Total Viewers and 2 of the Top 5: "The Good Doctor" (+3.90 million) – No. 1 and "The Rookie" (+3.35 million) – No. 4.

"The Good Doctor" soared by +140% among Adults 18-49 from its Live+Same Day rating to Live+7 Day (0.5/4 to 1.2/8) to stand as the week's No. 1 percentage gainer on the major networks and to score its largest playback lift so far this season.

ABC had 3 of the week's 6 programs on the major networks to more than double their initial Live+Same Day ratings with "The Good Doctor" (+140%), "The Rookie" (+125%) and "A Million Little Things" (+120%).

ABC had 5 of the week's Top 10 entertainment programs in Adults 18-49, marking the most for any network (NBC – 3, CBS – 2 and Fox – 2): "Grey's Anatomy" (1.7/12) – No. 2 (tie), "Station 19" (1.2/8) and "The Good Doctor" (1.2/8) tied for No. 5 and "A Million Little Things" (1.1/9) and "American Idol" (1.1/7) tied for No. 8.

ABC's "The Conners" was the No. 1 comedy of the week in both Total Viewers (5.2 million) and Adults 18-49 (0.9/6).

Source: The Nielsen Company, National Live+7 Day vs. Live+Same Day Program Ratings, week No. 27 = 3/22-3/28/21, excludes repeats and programs < 5 minutes. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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