

Sept. 13, 2021

Quick Take for Tuesday, Sept. 7, 2021

(National Live+3 Day Program Ratings)

ABC Emerges as Tuesday's No. 1 Network With Adults 18-49

'Bachelor in Paradise' Attracts Its Largest Audience on the Night This Summer

'Bachelor in Paradise' Is Night's No. 1 Show Outright for 3rd Consecutive Week



ABC/Craig Sjodin* Series photos are available <u>here.</u>

ABC Tuesday Primetime (8:00-11:00 p.m. – 3.1 million and 0.8/7 in AD18-49):

ABC emerged as Tuesday's No. 1 network with Adults 18-49 (0.8/7) in the Live+3 Day ratings, moving into a tie for first place with NBC after standing one-tenth of a rating point behind in Live+Same Day. In fact, **ABC marked its 3rd straight week as Tuesday's No. 1 network** in Adults 18-49.

- "Bachelor in Paradise" grew week to week by 11% in Total Viewers (3.9 million vs. 3.5 million) and by 10% among Adults 18-49 (1.1/9 vs. 1.0/8) to attract its largest audience on the night so far this summer.
- ABC's "Bachelor in Paradise" moved ahead of NBC's "America's Got Talent" in Adults 18-49 to rank as Tuesday's No. 1 show outright (+10% 1.1/9 vs. 1.0/8). In fact, "Bachelor in Paradise" stood as the night's No. 1 program for the 3rd consecutive week and for its 7th straight telecast.

Source: The Nielsen Company, National Live+3 Day Program Ratings, 9/7/21.

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