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\*\* Ratings Report for ABC News' "20/20" For 2021-2022 Broadcast Season

## FOR THE FIRST TIME IN THREE YEARS' 20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE ACROSS THE BOARD - FOR THE 2021-2022 BROADCAST SEASON

## '20/20' Improves on Previous Season in Total Viewers, Seeing Largest Overall Audience in 3 Years



ABC News\*

## 2021-2022 Broadcast Season

For the 2021-22 broadcast season, **"20/20" stood as Friday's No. 1 newsmagazine and beat NBC's "Dateline" in Total Viewers** (+2% - 4.210 million vs. 4.119 million), **Adults 18-49** (+13% - 859,000 vs. 758,000) **and Adults 25-54** (+10% - 1.176 million vs. 1.067 million), based on Most Current Data. In fact, "20/20" **outdelivered "Dateline" in all three measures during the broadcast season for the first time in 3 years** — since the 2018-19 season.

**"20/20" improved on the previous season in Total Viewers** (+5% - 4.210 million vs. 4.010 million), **seeing its largest overall audience in 3 years** - since the 2018-19 season.

ABC News' "20/20" is an award-winning primetime program anchored by David Muir and Amy Robach. A proven leader as a long-form newsmagazine for over 40 years, "20/20" features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high profile stories. The two-hour "20/20" events air Fridays from 9:01–11:00 p.m. EDT on ABC and are available to stream on ABC News digital platforms and <u>Hulu</u>. David Sloan is senior executive producer, and Janice Johnston is executive producer.

Source: The Nielsen Company, Live+7/Most Current Program Ratings. "20/20" premiered on 10/8/21. 2021 -2022 Broadcast Season (9/20/21 – 5/25/22) and 2020 -2021 Broadcast Season (9/21/20 – 5/2621). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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