



July 1, 2020

**** Ratings Report for ABC News' "World News Tonight-Saturday" and "World News Tonight-Sunday"**

For 2nd Quarter 2020

'WORLD NEWS TONIGHT-SATURDAY' AND 'WORLD NEWS TONIGHT-SUNDAY' WIN 2ND QUARTER ACROSS THE BOARD: TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight-Saturday' Wins Quarter 2 for 5th Consecutive Year in Total Viewers and 4th Year in Adults 25-54, Seeing Most-Watched Quarter in Over 17 Years

Surging by Double-Digit Percentages From Year-Ago Quarter in All Key Demos, 'World News Tonight-Saturday' Posts Most-Watched 2nd Quarter in 23 Years and Best Adults 25-54 Performance in 13 Years

'World News Tonight-Sunday' Leads in All Key Measures for 3rd Quarter in a Row, Leading NBC by Largest 2nd Quarter Margins in 19 Years in Total Viewers and 20 Years in Adults 25-54 and Adults 18-49

Improving From Year-Ago Quarter in All Key Demos, 'World News Tonight-Sunday' Sees Largest Total Viewer Audience During Quarter 2 in 25 Years

"World News Tonight-Saturday"

"World News Tonight-Saturday" won the 2nd Quarter 2020 in Total Viewers (6.398 million), Adults 25-54 (1.057 million) and Adults 18-49 (721,000), based on Most Current Data from Nielsen Media Research. "World News Tonight-Saturday" has won the 2nd quarter for the 5th consecutive year in Total Viewers and the 4th straight year in Adults 25-54 – since 2Q16 and 2Q17, respectively.

For the 4th quarter in a row, "World News Tonight-Saturday" **built on the previous quarter in Total Viewers (+15,000 - 6.398 million vs. 6.383 million), seeing its most-watched quarter in over 17 years – since 1Q03.**

"World News Tonight-Saturday" surged by double-digit percentages from the year-ago quarter in all key target demos: Total Viewers (+1.595 million /+33% - 6.398 million vs. 4.803 million), Adults 25-54 (+347,000/+49% - 1.057 million vs. 710,000) and Adults 18-49 (+256,000/+55% - 721,000 vs. 485,000). In fact, "World News Tonight-Saturday" posted its most-watched 2nd quarter in 23 years and best Adults 25-54 performance in 13 years – since 2Q97 and 2Q07, respectively.

"World News Tonight- Saturday" beat "NBC Nightly News-Saturday" (5.835 million, 934,000 and 610,000, respectively) by 563,000 Total Viewers, 123,000 Adults 25-54 and 111,000 Adults 18-49. In fact, "World News Tonight-Saturday" delivered its largest leads in both key Adults demos over NBC during a 2nd quarter in 6 years – since 2Q14.

With coverage of COVID-19 since mid-March, "World News Tonight-Saturday" **ranked No. 1 in Total Viewers in all 12 weeks it aired during the quarter and in 11 of 12 weeks in Adults 25-54 and Adults 18-49.**

“World News Tonight-Saturday” beat “CBS Weekend News-Saturday” (3.336 million, 484,000 and 332,000, respectively) during the 2nd quarter in Total Viewers (+3.062 million), Adults 25-54 (+573,000) and Adults 18-49 (+389,000).

“World News Tonight-Sunday”

“World News Tonight-Sunday” ranked No. 1 during 2nd Quarter 2020 in Total Viewers (6.860 million), Adults 25-54 (1.206 million) and Adults 18-49 (831,000), based on Most Current Data from Nielsen Media Research. Winning the quarter in all three key measures for the 3rd quarter in a row, “World News Tonight-Sunday” led “NBC Nightly News-Sunday” (6.055 million, 1.099 million and 710,000, respectively) by its largest 2nd quarter margins in 19 years in Total Viewers (+805,000) and in 20 years in Adults 25-54 (+107,000) and Adults 18-49 (+121,000) – since 2Q01 and 2Q00, respectively. In addition, with coverage of COVID-19 since mid-March, “World News Tonight-Sunday” ranked No. 1 in all 13 weeks in Total Viewers and 11 of the 13 weeks in Adults 18-49 and Adults 25-54.

“World News Tonight-Sunday” was up versus the previous quarter in Total Viewers (+14,000 - 6.860 million vs. 6.846 million for 1Q20), drawing its largest overall 2nd quarter audience in over 18 years – since 1Q02.

“World News Tonight-Sunday” improved on the year-ago 2nd quarter in all key target demos: Total Viewers (+1.483 million /+28% - 6.860 million vs. 5.377 million), Adults 25-54 (+196,000/+19% - 1.206 million vs 1.010 million) and Adults 18-49 (+137,000/+20% - 831,000 vs. 694,000). In fact, “World News Tonight –Sunday” saw its largest Total Viewer audience during a 2nd quarter in 25 years – since 2Q95.

“World News Tonight-Sunday” defeated “CBS Weekend News-Sunday” (3.406 million, 537,000 and 364,000, respectively) during the 2nd quarter in Total Viewers (+3.454 million), Adults 25-54 (+669,000) and Adults 18-49 (+467,000).

“World News Tonight-Saturday” and “World News Tonight-Sunday” is anchored by Tom Llamas. Almin Karamehmedovic is the executive producer. Michael Solmsen is senior producer.

SATURDAY EVENING NEWS (2nd Quarter 2020):

| | <u>TOTAL VIEWERS</u> | <u>ADULTS 25-54</u> | <u>ADULTS 18-49</u> |
|----------------------------|----------------------|---------------------|---------------------|
| ABC WORLD NEWS TONIGHT-SAT | 6,398,000 | 1,057,000 | 721,000 |
| NBC NIGHTLY NEWS-SAT | 5,835,000 | 934,000 | 610,000 |
| CBS WEEKEND NEWS-SAT | 3,336,000 | 484,000 | 332,000 |

SUNDAY EVENING NEWS (2nd Quarter 2020):

| | <u>TOTAL VIEWERS</u> | <u>ADULTS 25-54</u> | <u>ADULTS 18-49</u> |
|----------------------------|----------------------|---------------------|---------------------|
| ABC WORLD NEWS TONIGHT-SUN | 6,398,000 | 1,206,000 | 831,000 |
| NBC NIGHTLY NEWS-SUN | 6,065,000 | 1,099,000 | 710,000 |
| CBS WEEKEND NEWS-SUN | 3,406,000 | 537,000 | 364,000 |

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49. Live+7/Most Current - 2Q20: 3/30 – 6/28/20, - 2Q19: 4/1 – 6/30/19 and 1Q19: 12/30/19 – 3/29/20.

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