

Sept 1, 2021

STAY IN AND GET SPOOKY! FREEFORM IS BRINGING BACK ANOTHER YEAR OF SCREAMS AND SCARES WITH '31 NIGHTS OF HALLOWEEN'

Programming Includes Iconic Halloween Classics 'Hocus Pocus,' 'Tim Burton's The Nightmare Before Christmas' and 'The Addams Family' (1991), Plus Freeform Premieres of 'Maleficent: Mistress of Evil,' 'Jaws' and 'Men in Black II,' Among Many More

Check Out the First Look at the Trailer HERE

The Thrilling Celebration Kicks Off With an In-Person, Socially Distant, Interactive Experience in Los Angeles:

'Freeform's Halloween Road' – Tickets Are on Sale Starting TODAY! Get yours HERE



Clockwise: Disney/Disney/Columbia Pictures/Disney*

Calling all witches, goblins and monsters! Freeform is getting into the Halloween spirit once again with another year of wicked October programming. The highly anticipated "31 Nights of Halloween" is back all month long with a lineup of Halloween films, including beloved classics and recent hits.

From Oct. 1-31, viewers can celebrate Halloween at home with haunting movies, including fan favorites "Ghostbusters" (1984), "Tim Burton's Corpse Bride," "Hotel Transylvania 2," "Goosebumps" (2015) and "Shrek." Films new to the lineup this year include "Maleficent: Mistress of Evil," "Fright Night" (2011), "Jaws," "Cowboys & Aliens" and "Men in Black II," among others. The network also released a trailer for the programming event; check it out <u>HERE</u>. Last October, "31 Nights of Halloween" propelled Freeform to rank No. 1 among primetime cable networks in entertainment across Adults 18-34, Women 18-34, Adults 18-49 and Women 18-49 (excludes news and sports).*

Additionally, fans in the Los Angeles area will get a chance to come face-to-face with some of these films at "Freeform's Halloween Road," which will be taking place at Heritage Square Museum from Oct. 1 until Oct 5. Tickets are on sale starting today and can be purchased at <u>http://31nightsofhalloween.com/</u>.

*Source: Nielsen, L+3, 10/1-10/31/20, 6p-11p strict daypart, excludes news and sports.

Below is a night-by-night list of the programming airing during "31 Nights of Halloween":

Friday, Oct. 1

2:30 p.m. EDT/PDT – "Casper" (1995) 5:00 p.m. EDT/PDT – "The Addams Family" (1991) 7:00 p.m. EDT/PDT – "Addams Family Values" 9:00 p.m. EDT/PDT – "Hocus Pocus"

Saturday, Oct. 2

7:00 a.m. EDT/PDT – "The Goonies"
9:35 a.m. EDT/PDT – "Charlie and the Chocolate Factory"
12:15 p.m. EDT/PDT – "Casper" (1995)
2:45 p.m. EDT/PDT – "The Addams Family" (1991)
4:50 p.m. EDT/PDT – "Addams Family Values"
6:55 p.m. EDT/PDT – "Monsters, Inc." (Disney and Pixar)
9:00 p.m. EDT/PDT – "Monsters University" (Disney and Pixar)
11:30 p.m. EDT/PDT – "Ghostbusters" (1984)

Sunday, Oct. 3

7:00 a.m. EDT/PDT – "Tim Burton's Corpse Bride"
8:40 a.m. EDT/PDT – "Ghostbusters" (1984)
11:10 a.m. EDT/PDT – "Matilda"
1:15 p.m. EDT/PDT – "Tim Burton's Corpse Bride"
2:55 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"
4:35 p.m. EDT/PDT – "Hocus Pocus"
6:45 p.m. EDT/PDT – "Maleficent"
8:50 p.m. EDT/PDT – "Maleficent: Mistress of Evil" – *Freeform Premiere*11:30 p.m. EDT/PDT – "The Craft" (1996)

Monday, Oct. 4

12:30 p.m. EDT/PDT - "Decorating Disney: Halloween Magic"

1:30 p.m. EDT/PDT – "The Goonies"
4:00 p.m. EDT/PDT – "Matilda"
6:00 p.m. EDT/PDT – "The Craft" (1996)
8:30 p.m. EDT/PDT – "Fright Night" (2011) – *Freeform Premiere*12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Tuesday, Oct. 5

10:30 a.m. EDT/PDT – "Matilda" 12:30 p.m. EDT/PDT – "Casper" (1995) 3:00 p.m. EDT/PDT – "Shrek" 5:00 p.m. EDT/PDT – "Shrek 2" 7:00 p.m. EDT/PDT – "Shrek Forever After" 9:00 p.m. EDT/PDT – "Hocus Pocus" 12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Wednesday, Oct. 6

10:30 a.m. EDT/PDT – "Casper" (1995)
12:30 p.m. EDT/PDT – "Shrek"
2:30 p.m. EDT/PDT – "Shrek 2"
4:30 p.m. EDT/PDT – "Shrek Forever After"
6:30 p.m. EDT/PDT – "Tim Burton's Corpse Bride"
8:00 p.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Thursday, Oct. 7

11:30 a.m. EDT/PDT – "Tim Burton's Corpse Bride"
1:30 p.m. EDT/PDT – "Halloweentown"
3:30 p.m. EDT/PDT – "Charlie and the Chocolate Factory"
6:00 p.m. EDT/PDT – "Ghostbusters" (1984)
8:30 p.m. EDT/PDT – "Ghostbusters II"
12:00 a.m. EDT/PDT – "Jaws 3" – Freeform Premiere

Friday, Oct. 8

10:30 a.m. EDT/PDT – "Ghostbusters" (1984) 9:00 p.m. EDT/PDT – "Family Guy" Halloween Programming 12:00 a.m. EDT/PDT – "Frankenweenie" (2012)

Saturday, Oct. 9

7:00 a.m. EDT/PDT – "Turbo" (2013) 9:10 a.m. EDT/PDT – "Shrek" 11:15 a.m. EDT/PDT – "Shrek 2" 1:20 p.m. EDT/PDT – "Shrek Forever After" 3:25 p.m. EDT/PDT – "Hotel Transylvania 2" 5:30 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation" 7:40 p.m. EDT/PDT – "Hocus Pocus" 9:50 p.m. EDT/PDT – "The Addams Family" (1991) 11:55 p.m. EDT/PDT – "Addams Family Values"

Sunday, Oct. 10

7:00 a.m. EDT/PDT – "Shrek" 9:05 a.m. EDT/PDT – "Shrek 2" 11:10 a.m. EDT/PDT – "Shrek Forever After" 1:15 p.m. EDT/PDT – "Hotel Transylvania 2" 3:20 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation" 5:30 p.m. EDT/PDT – "Hocus Pocus" 7:40 p.m. EDT/PDT – "The Addams Family" (1991) 9:45 p.m. EDT/PDT – "Addams Family Values" 11:50 p.m. EDT/PDT – "Casper" (1995)

Monday, Oct. 11

11:30 a.m. EDT/PDT – "Jaws" – Freeform Premiere
2:30 p.m. EDT/PDT – "Jaws 2" – Freeform Premiere
5:05 p.m. EDT/PDT – "Alien"
7:45 p.m. EDT/PDT – "Aliens"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Tuesday, Oct. 12

3:00 p.m. EDT/PDT – "Decorating Disney: Halloween Magic"
4:00 p.m. EDT/PDT – "Casper" (1995)
6:30 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"
8:00 p.m. EDT/PDT – "Mrs. Doubtfire"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Wednesday, Oct. 13

12:30 p.m. EDT/PDT – "Casper" (1995)
3:00 p.m. EDT/PDT – "Halloweentown"
5:00 p.m. EDT/PDT – "Mrs. Doubtfire"
8:00 p.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Thursday, Oct. 14

1:00 p.m. EDT/PDT – "Willy Wonka & the Chocolate Factory" 3:30 p.m. EDT/PDT – "Hook" 6:45 p.m. EDT/PDT – "Matilda" 8:50 p.m. EDT/PDT – "Hocus Pocus"

Friday, Oct. 15

11:00 a.m. EDT/PDT – "Matilda" 9:00 p.m. EDT/PDT – "Family Guy" Halloween Programming

Saturday, Oct. 16

7:00 a.m. EDT/PDT – "Ghostbusters" (1984) 9:30 a.m. EDT/PDT – "Ghostbusters II" 12:00 p.m. EDT/PDT – "Mrs. Doubtfire" 3:05 p.m. EDT/PDT – "Men in Black" (1997)
5:15 p.m. EDT/PDT – "Men in Black II" – *Freeform Premiere*7:15 p.m. EDT/PDT – "Hocus Pocus"
9:25 p.m. EDT/PDT – "Maleficent"
11:30 p.m. EDT/PDT – "The House with a Clock in Its Walls" – *Freeform Premiere*

Sunday, Oct. 17

7:00 a.m. EDT/PDT – "The Middle" Halloween Episode
7:30 a.m. EDT/PDT – "Mrs. Doubtfire"
10:30 a.m. EDT/PDT – "Men in Black" (1997)
12:40 p.m. EDT/PDT – "Men in Black II"
2:40 p.m. EDT/PDT – "The House with a Clock in Its Walls"
5:10 p.m. EDT/PDT – "Hocus Pocus"
7:20 p.m. EDT/PDT – "Hotel Transylvania 2"
9:25 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
11:35 p.m. EDT/PDT – "Toy Story of TERROR!" (Disney and Pixar)
12:05 a.m. EDT/PDT – "Tim Burton's Corpse Bride"

Monday, Oct. 18

2:00 p.m. EDT/PDT – "Tim Burton's Corpse Bride"
4:00 p.m. EDT/PDT – "Toy Story of TERROR!" (Disney and Pixar)
4:30 p.m. EDT/PDT – "Hotel Transylvania 2"
6:30 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
8:30 p.m. EDT/PDT – "Casper" (1995)
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Tuesday, Oct. 19

12:30 p.m. EDT/PDT – "Pirates of the Caribbean: On Stranger Tides"
3:40 p.m. EDT/PDT – "X-Men: First Class"
6:50 p.m. EDT/PDT – "Men in Black" (1997)
9:00 p.m. EDT/PDT – "Men in Black II"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Wednesday, Oct. 20

10:30 a.m. EDT/PDT – "X-Men: First Class"
1:30 p.m. EDT/PDT – "Cowboys & Aliens" – *Freeform Premiere*4:00 p.m. EDT/PDT – "Men in Black" (1997)
6:00 p.m. EDT/PDT – "Men in Black II"
8:00 p.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Thursday, Oct. 21

4:00 p.m. EDT/PDT – "The Craft" (1996) 6:30 p.m. EDT/PDT – "The Huntsman: Winter's War" – *Freeform Premiere* 9:00 p.m. EDT/PDT – "Maleficent" 12:00 a.m. EDT/PDT – "Mirror Mirror"

Friday, Oct. 22

10:30 a.m. EDT/PDT – "The Craft" (1996)
9:00 p.m. EDT/PDT – "Family Guy" Halloween Programming
12:00 a.m. EDT/PDT – "Willy Wonka & the Chocolate Factory"

Saturday, Oct. 23

7:00 a.m. EDT/PDT – "Willy Wonka & the Chocolate Factory"
9:30 a.m. EDT/PDT – "Casper" (1995)
11:50 a.m. EDT/PDT – "Shrek"
1:55 p.m. EDT/PDT – "Shrek 2"
4:00 p.m. EDT/PDT – "Halloweentown"
6:05 p.m. EDT/PDT – "Hocus Pocus"
8:15 p.m. EDT/PDT – "Ghostbusters" (2016)
11:30 p.m. EDT/PDT – "Fright Night" (2011)

Sunday, Oct. 24

7:00 a.m. EDT/PDT – "Casper" (1995) 9:30 a.m. EDT/PDT – "Shrek" 11:40 a.m. EDT/PDT – "Shrek 2" 1:45 p.m. EDT/PDT – "Halloweentown" 3:50 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas" 5:30 p.m. EDT/PDT – "Ghostbusters" (2016) 8:45 p.m. EDT/PDT – "Hocus Pocus" 10:55 p.m. EDT/PDT – "Mrs. Doubtfire"

Monday, Oct. 25

1:00 p.m. EDT/PDT – "Decorating Disney: Halloween Magic"
2:00 p.m. EDT/PDT – "The Goonies"
4:30 p.m. EDT/PDT – "Scared Shrekless"
5:00 p.m. EDT/PDT – "Shrek"
7:00 p.m. EDT/PDT – "Shrek 2"
9:00 p.m. EDT/PDT – "Shrek Forever After"
12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Tuesday, Oct. 26

12:00 p.m. EDT/PDT – "The Goonies" 2:30 p.m. EDT/PDT – "Scared Shrekless" 3:00 p.m. EDT/PDT – "Shrek" 5:00 p.m. EDT/PDT – "Shrek 2" 7:00 p.m. EDT/PDT – "Shrek Forever After" 9:00 p.m. EDT/PDT – "Maleficent" 12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Wednesday, Oct. 27

1:00 p.m. EDT/PDT – "Charlie and the Chocolate Factory" 3:30 p.m. EDT/PDT – "Casper" (1995) 6:00 p.m. EDT/PDT – "Matilda" 8:00 p.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror" 12:00 a.m. EDT/PDT – "The Simpsons" – "Treehouse of Horror"

Thursday, Oct. 28

11:30 a.m. EDT/PDT – "Casper" (1995)
2:00 p.m. EDT/PDT – "Matilda"
4:00 p.m. EDT/PDT – "Ghostbusters" (1984)
6:30 p.m. EDT/PDT – "The Craft" (1996)
9:00 p.m. EDT/PDT – "Hocus Pocus"
12:00 a.m. EDT/PDT – "Frankenweenie" (2012)

Friday, Oct. 29

12:30 p.m. EDT/PDT – "Men in Black" (1997) 9:00 p.m. EDT/PDT – "Family Guy" Halloween Programming 12:00 a.m. EDT/PDT – "Men in Black II"

Saturday, Oct. 30

7:00 a.m. EDT/PDT – "Decorating Disney: Halloween Magic"
8:00 a.m. EDT/PDT – "Ghostbusters" (1984)
10:30 a.m. EDT/PDT – "Men in Black" (1997)
12:35 p.m. EDT/PDT – "Men in Black II"
2:35 p.m. EDT/PDT – "Goosebumps" (2015)
5:05 p.m. EDT/PDT – "Goosebumps 2: Haunted Halloween" – *Freeform Premiere*7:10 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"
8:50 p.m. EDT/PDT – "Hocus Pocus"
11:00 p.m. EDT/PDT – "Mrs. Peregrine's Home for Peculiar Children" – *Freeform Premiere*

Sunday, Oct. 31

7:00 a.m. EDT/PDT – "Mrs. Peregrine's Home for Peculiar Children"
10:00 a.m. EDT/PDT – "Goosebumps"
12:30 p.m. EDT/PDT – "Goosebumps 2: Haunted Halloween"
2:35 p.m. EDT/PDT – "Hocus Pocus"
4:45 p.m. EDT/PDT – "Casper" (1995)
7:15 p.m. EDT/PDT – "Maleficent"
9:20 p.m. EDT/PDT – "Hocus Pocus"
11:30 p.m. EDT/PDT – "Ghostbusters" (1984)

All programming is subject to change.

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OCT 1	5p/4c 7p/6c 9p/8c	THE ADDAMS FAMILY (1991) Addams Family Values Hocus Pocus	OCT 17	7:20p/6:20c 9:25p/8:25c	HOTEL TRANSYLVANIA 2 HOTEL TRANSYLVANIA 3: SUMMER VACATION	
OCT 2	6:55p/5:55c	DISNEY AND PIXAR'S Monsters, Inc.	OCT 18	8:30p/7:30c	CASPER (1995)	
	9p/8c	DISNEY AND PIXAR'S MONSTERS UNIVERSITY	OCT 19	6:50p/5:50c 9p/8c	MEN IN BLACK (1997) Men in black II	
ост з	6:45p/5:45c • 8:50p/7:50c	MALEFICENT MALEFICENT: MISTRESS OF EVIL	OCT 20	8-11p/7-10c	THE SIMPSONS: TREEHOUSE OF HORROR-THON	
OCT 4	8:30p/7:30c	(FREEFORM PREMIERE) FRIGHT NIGHT (2011) (FREEFORM PREMIERE)	OCT 21	6:30p/5:30c 9p/8c	THE HUNTSMAN: WINTER'S WAR (FREEFORM PREMIERE) MALEFICENT	
OCT 5	3p/2c	SHREK	OCT 22	9-11p/8-10c	FAMILY GUY-HALLOWEEN EPISODES	
	5p/4c 7p/6c 9p/8c	SHREK 2 Shrek Forever After Hocus Pocus	OCT 23	4p/3c 6:05p/5:05c 8:15p/7:15c	HALLOWEENTOWN HOCUS POCUS GHOSTBUSTERS (2016)	
ОСТ 6	6:30p/5:30c 8-11p/7-10c	CORPSE BRIDE THE SIMPSONS:	OCT 24	8:45p/7:45c	HOCUS POCUS	
ОСТ 7		TREEHOUSE OF HORROR-THON GHOSTBUSTERS (1984)	OCT 25	5p/4c 7p/6c	SHREK SHREK 2	
	8:30p/7:30c	GHOSTBUSTERS II	007.04	9p/8c	SHREK FOREVER AFTER	
ÓCT 8	9-11p/8-10c	FAMILY GUY-HALLOWEEN EPISODES	OCT 26		MATILDA	
OCT 9 OCT 1	7:40p/6:40c 7:40p/6:40c	HOCUS POCUS The Addams Family (1991)		8-11p/7-10c	THE SIMPSONS: TREEHOUSE OF HORROR-THON	
OCT 1		ADDAMS FAMILY VALUES	OCT 28	6:30p/5:30c 9p/8c	THE CRAFT (1996) Hocus Pocus	
0.67.4	7:45p/6:45c	ALIENS	OCT 29	9-11p/8-10c	FAMILY GUY-HALLOWEEN EPISODES	
•	2 6:30p/5:30c 3 8-11p/7-10c	THE NIGHTMARE BEFORE CHRISTMAS THE SIMPSONS:	OCT 30	7:10p/6:10c 8:50p/7:50c	THE NIGHTMARE BEFORE CHRISTMAS HOCUS POCUS	
OCT 1	4 8:50p/7:50c	TREEHOUSE OF HORROR-THON HOCUS POCUS	OCT 31	4:45p/3:45c 7:15p/6:15c	CASPER (1995) MALEFICENT	
OCT 1	5 9-11p/8-10c	FAMILY GUY-HALLOWEEN EPISODES	•	9:20p/8:20c	HOCUS POCUS	
OCT 1	6 7:15p/6:15c 9:25p/8:25c	HOCUS POCUS Maleficent	FIND TH Schedule subj	E FULL SCHE ect to change. Plea	EDULE AT FREEFORM.COM	
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About Freeform

Freeform's distinct brand of coming-of-age programming helps to position it as the No. 1 primetime cable network in entertainment among Women 18-34 in fiscal year 2021 to date. Connecting to audiences with its bold original programming and immersive social engagement, Freeform channels the force and momentum of its young adult audience in its quest for progress with authentic, groundbreaking original series such as Emmy[®]-nominated "grown-ish," "Good Trouble," "Motherland: Fort Salem" and "Cruel Summer," which is the No. 1 new cable drama of 2021 to-date among Women 18-34. In 2021, Freeform aired three of the Top 10 scripted cable original series among Women 18-34 – more than any other network, with "grown-ish" ranking as cable's No. 1 live-action cable comedy series of the year with both Adults 18-34 and Women 18-34.

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Press materials are available at <u>www.dgepress.com</u>.

Freeform app: <u>http://freeform.go.com/apps</u>

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