

Oct. 4, 2022

\*\*Ratings Report for ABC News' "World News Tonight with David Muir"

For the Week of Sept. 26, 2022

## 'WORLD NEWS TONIGHT WITH DAVID MUIR' SEES LARGEST AUDIENCE IN MORE THAN 6 MONTHS — #1 NEWSCAST ON ALL OF BROADCAST AND CABLE IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, POSTING DOUBLE-DIGIT GAINS WEEK TO WEEK, AND INCREASES YEAR TO YEAR IN ALL KEY DEMOS

'World News Tonight' Is the #2 Program of the Week Across U.S. Television

'World News Tonight' Sees Its Most-Watched Telecast on Wednesday and Top Performance in Adults 25-54 on Tuesday

'World News Tonight' Leads NBC by 1.4 Million and CBS by 3.5 Million Total Viewers

'World News Tonight' Is Ranking #1 in Total Viewers for the 7<sup>th</sup> Consecutive Season and in Both Adults 25-54 and Adults 18-49 for the 4<sup>th</sup> Season in a Row



ABC News\*

"World News Tonight with David Muir" stood as America's No. 1 evening newscast in all of broadcast and cable in Total Viewers (8.506 million), Adults 25-54 (1.467 million) and Adults 18-49 (999,000) for the week of Sept. 26, 2022, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" led "NBC Nightly News" (7.081 million, 1.208 million and 835,000, respectively) by 1.425 million Total Viewers, by 259,000 Adults 25-54 and by 164,000 Adults 18-49. "World News Tonight" **increased its lead over "NBC Nightly News**" from the previous week in **Total Viewers** (+17%; vs. 1.220 million), **Adults 25-54** (+47%; vs. 176,000) and **Adults 18-49** (+64%; vs. 100,000). In fact, "World News Tonight" posted its **largest Total Viewer lead over 3 months** — since w/o 6/6/22.

"World News Tonight" has won the last 200 of 201 weeks in Total Viewers and 129 of the last 131 in Adults 25-54.

"World News Tonight" was the **No. 2 program of the week in Total Viewers** (8.506 million) **on all of broadcast and cable television** (excluding sports).

"World News Tonight" **posted double-digit gains week-to-week across the board: Total Viewers** (+11%/+830,000 - 8.506 million vs. 7.676 million), **Adults 25-54** (+14%/+178,000 - 1.467 million vs. 1.189 million) **and Adults 18-49** (+17%/144,000 – 999,000 vs. 855,000). The ABC newscast **drew its largest overall audience in more than 6 months while hitting a 5-month high in the key Adult news demo** — since weeks of 3/7/22 and 4/11/22, respectively.

"World News Tonight" **improved year to year in all key target demos: Total Viewers** (+7%/+555,000 - 8.506 million vs. 7.951 million), **Adults 25-54** (+4%/+178,000 - 1.467 million vs. 1.417 million) **and Adults 18-49** (+5%/144,000 – 999,000 vs. 948,000).

"World News Tonight" **turned in its most-watched telecast on Wednesday** (8.778 million on 9/28/22) **and top Adults 25-54 delivery on Tuesday** (1.613 million on 9/27/22) **each in** 6 **months** — since 3/29/22.

Two weeks into the season, "World News Tonight" (8.173 million) is ranking No. 1 in Total Viewers for the 7<sup>th</sup> straight year, based on Most Current Data. "World News Tonight" is leading "NBC Nightly News" (6.863 million) by 1.310 million and "CBS Evening News" (4.793 million) by 3.380 million.

"World News Tonight" is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 4**<sup>th</sup> **season in a row.** "World News Tonight" **is leading NBC in Adults 25-54** (+214,000 - 1.404 million vs. 1.190 million) **in Adults 18-49** (+129,000 – 950,000 vs. 821,000). In addition, "World News Tonight" **is leading "CBS Evening News**" (802,000 and 519,000, respectively) **by 602,000 Adults 25-54 and by 431,000 Adults 18-49**.

For the week, "World News Tonight" (8.506 million, 1.467 million and 999,000, respectively) **beat** "CBS Evening News" (4.972 million, 816,000 and 522,000, respectively) by 3.534 Total Viewers, by 651,000 Adults 25-54 and by 477,000 Adults 18-49.

NOTE: On Monday (9/26/22), "World News Tonight" was retitled to "WNT-ABC" due to "Monday Night Football." The retitled telecast is excluded from the weekly averages. ABC's averages are based on four days (Tuesday-Friday).

ABC's "World News Tonight with David Muir" airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

## EVENING NEWS (Week of Sept. 26, 2022):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	8,506,000	1.2/11; 1,467,000	0.8/10; 999,000	5.2/16
NBC NIGHTLY NEWS	7,081,000	1.0/ 9; 1,208,000	0.6/ 8; 835,000	4.3/13
CBS EVENING NEWS	4,972,000	0.7/ 6; 816,000	0.4/ 5; 522,000	3.1/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 9/26/22), Previous Week (w/o 9/19/22) and Year-Ago Week (w/o 9/27/21). Most Current Data Stream: Season 2022-2023 (9/19 – 10/2/22), Season 2021-2023 (9/20 – 10/3/22). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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