

Feb. 28, 2024

## Ratings Report for Tuesday, Feb. 20, 2024

ABC Multiplatform+3 Day Ratings / National Live+3 Day Program Ratings

**ABC's 'Will Trent' Launches Second Season With Series High in Total Viewers**

**'Will Trent' Scores Its Most-Watched Day Ever on Hulu**

**'The Rookie' Premieres Season Six With Its Best Season Opener Since September 2019**

**'The Rookie' Quadruples Initial Live+Same Day Rating in Adults 18-49, Jumping +300% After Multiplatform Viewing**

**Final Season Premiere of 'The Good Doctor' Triples Among Adults 18-49 in Delayed Multiplatform Viewing**



Disney/Daniel Delgado Jr., Disney/Raymond Liu, ABC/Jeff Weddell\*  
Series photos are available [here](#).

**"Will Trent" (7.68 million Total Viewers and 0.80 rating among AD18-49 in MP+3):**

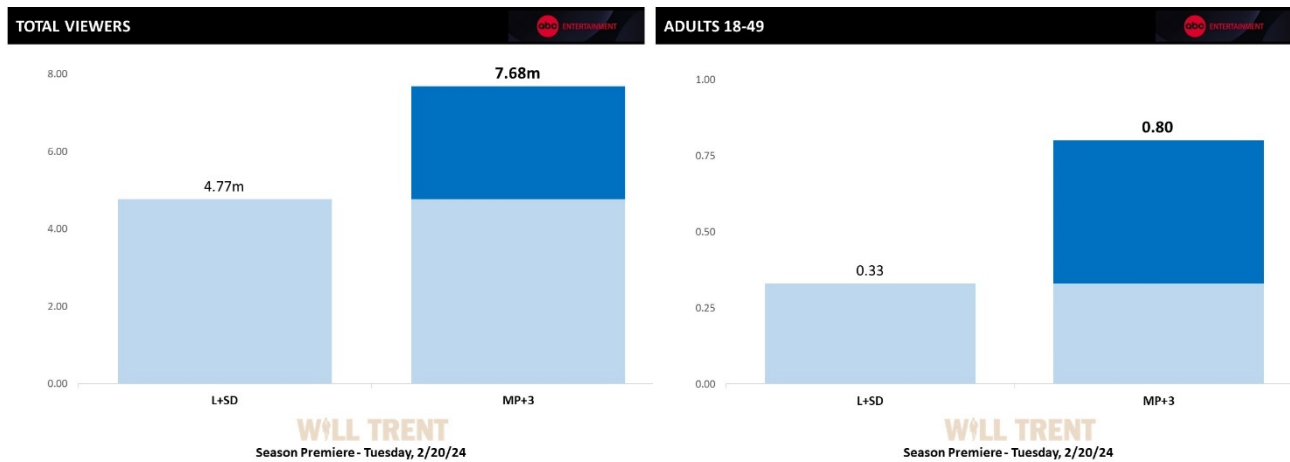
The second season premiere of "Will Trent" delivered a multiplatform series high in Total Viewers (7.68 million) after three days of viewing on ABC, Hulu and digital platforms. The sophomore ABC drama grew over its January 2023 series debut by 5% (7.68 million vs. 7.34 million) and over its freshman season average by 18% (7.68 million vs. 6.50 million).

"Will Trent" shot up by +142% among Adults 18-49 (0.80 rating vs. 0.33 rating) after three days of multiplatform viewing and grew by +2.91 million Total Viewers (7.68 million vs. 4.77 million) over its initial Live+Same Day average.

The ABC drama also scored its most-watched linear telecast in Total Viewers (6.66 million), soaring over its series debut by 12% (6.66 million vs. 5.93 million) and over its prior season average by 24% (6.66 million vs. 5.36 million).

The season two premiere of “Will Trent” delivered a combined cumulative audience of 9.20 million Total Viewers across all platforms for its premiere telecast on Feb. 20 and its rebroadcast on Feb. 22.

Viewing for “Will Trent” hit a series high on Hulu the day after its second season premiere (Feb. 21).

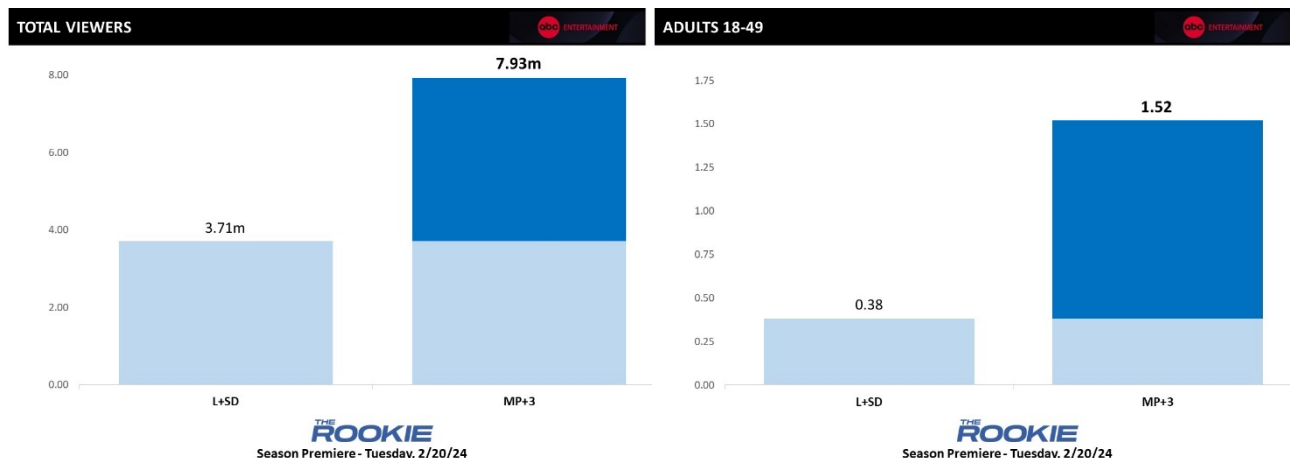


“The Rookie” (7.93 million Total Viewers and 1.52 rating among AD18-49 in MP+3):

After three days of viewing on ABC, Hulu and digital platforms, “The Rookie” kicked off its sixth season with its strongest multiplatform premiere since its second season opener in September 2019 in both Adults 18-49 (1.52 rating) and Total Viewers (7.93 million) — since 9/29/19. The ABC drama jumped over its prior season premiere (on 9/25/22) by 29% among Adults 18-49 (1.52 rating vs. 1.18 rating) and by 9% in Total Viewers (7.93 million vs. 7.29 million).

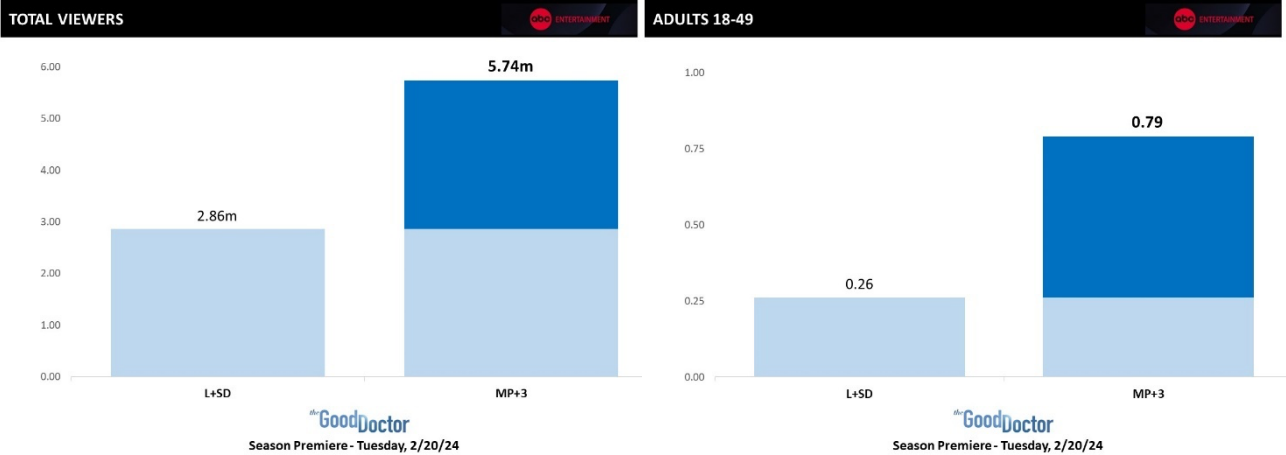
“The Rookie” quadrupled its initial Live+Same Day rating among Adults 18-49, skyrocketing +300% after just three days of multiplatform viewing (1.52 rating vs. 0.38 rating), and picked up a massive +4.22 million Total Viewers (7.93 million vs. 3.71 million). In fact, the ABC drama scored its largest delayed-viewing increases since November 2022 — since its 11/6/22 telecast.

Through its first three days, “The Rookie” season six premiere marked the series’ most-streamed episode ever on Hulu.



“The Good Doctor” (5.74 million Total Viewers and 0.79 rating among AD18-49 in MP+3):

After three days of viewing on ABC, Hulu and digital platforms, the **final season premiere of “The Good Doctor” jumped to 5.74 million Total Viewers, marking an increase of +2.88 million viewers (5.74 million vs. 2.86 million) over its initial Live+Same Day average.** In addition, the ABC drama **tripled its Adult 18-49 rating, posting a +204% increase (0.26 rating vs. 0.79 rating) after three days of multiplatform viewing.**



Source: The Nielsen Company, preliminary National Live+3 Day Program Ratings and ABC Multiplatform+3 Day data for 2/20/24.

\*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

**Contact**

Salima Merchant  
[salima.merchant@disney.com](mailto:salima.merchant@disney.com)

-- ABC --