

TAMRON HALL

March 14, 2024

Ratings Report: Week of Feb. 26, 2024

National Live+Same Day Program Ratings

‘Tamron Hall’ Grows Week to Week by Double Digits in Women 25-54 and 18-49

‘Tamron Hall’ Delivers the Largest Weekly Gains of Any Daytime Talk Show in Both Key Measures

‘Tamron Hall’ Scores Best Performance Since May in Women 18-49 and 8-Week High in Women 25-54



*Kandi Burruss on “Tamron Hall,” on Feb 29 , 2024
ABC/Jeff Neira**

During the week of Feb. 26, 2024, “Tamron Hall” **improved by double digits week to week in Women 25-54** (+11% – 157,000 vs. 141,000) **and Women 18-49** (+22% – 121,000 vs. 99,000).

“Tamron Hall” **delivered the largest weekly gains of any daytime talk show — network or syndicated** — in both Women 25-54 (+11%) and Women 18-49 (+22%).

“Tamron Hall” **scored its best performance since May in Women 18-49 and hit an 8-week high in Women 25-54** — since the weeks of 5/8/23 and 1/1/24, respectively.

“Tamron Hall” is distributed in national syndication by Disney Entertainment.

For times and channels, go to www.TamronHallShow.com and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live + Same Day Program Ratings, Current Week (w/o 2/26/24), Previous Week (w/o 2/19/24) and Year-ago Week (w/o 2/27/23). Season to Date: 2023-2024 (9/4/23 – 3/3/24) and 2022-2023 (9/5/22 – 3/5/23). Beginning with the 2022-2023 season, reported audience deliveries for “Tamron Hall” will be cumed to include the show’s daily telecast on digi-net Bounce TV, unless otherwise noted.

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