



June 8, 2021

**** Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of May 31, 2021

**'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE MOST-WATCHED EVENING
NEWSCAST ACROSS ALL OF BROADCAST AND CABLE TV- WINNING IN TOTAL
VIEWERS, ADULTS 25-54 AND ADULTS 18-49**

'World News Tonight' Ranks as the No. 2 Program of the Week in Total Viewers on All of TV

**'World News Tonight' Is Winning in Total Viewers for the 5th Consecutive Season and in Adults
25-54 and Adults 18-49 for the 2nd Season in a Row**



ABC News*

"World News Tonight with David Muir" ranked as the No. 1 evening newscast across all of broadcast and cable in Total Viewers (7.307 million), Adults 25-54 (1.310 million) and Adults 18-49 (871,000) for the week of May 31, 2021, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outdelivered "NBC Nightly News" (6.326 million, 1.124 million and 771,000, respectively) by 981,000 Total Viewers, by 186,000 Adults 25-54 and by 100,000 Adults 18-49.

"World News Tonight" ranked as the No. 2 program of the week in Total Viewers (7.307 million) on all of television (excluding syndication). In addition, "World News Tonight" held 5 of the Top 6 telecasts on all television for the week with Thursday (7.655 million – No. 1), Wednesday (7.528 million – No. 2), Tuesday (7.198 – No. 4), Friday (6.687 million – No. 5) and Monday (6.566 million).

"World News Tonight" increased its lead over NBC year to year in Adults 25-54 (+21% - 186,000 vs. 154,000) and Adults 18-49 (+2% - 100,000 vs. 98,000).

"World News Tonight" ranked as the evening's No. 1 newscast for the last 62 weeks in Total Viewers, Adults 25-54 and Adults 18-49. In addition, "World News Tonight" has won the last 132 weeks overall in Total Viewers.

Season to date, “World News Tonight” (9.086 million) **is ranking No. 1 in Total Viewers for the 5th consecutive season**, based on Most Current Data. In fact, the ABC evening newscast **is increasing its lead over “NBC Nightly News”** (7.584 million) **from the same point last season** (+40% - 1.502 million vs. 1.070 million) **to its largest season lead in 26 years**—since the 1994-1995 season. “World News Tonight” **is beating “CBS Evening News”** (5.608 million) **by 3.478 million**.

“World News Tonight” **is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 2nd season in a row**. “World News Tonight” **is leading NBC by its largest margin in Adults 25-54** (+285,000 - 1.769 million vs. 1.484 million) **in 25 years and in Adults 18-49** (+208,000 - 1.237 million vs. 1.029 million) **in 26 years**—since the 1995-1996 and the 1994-1995 seasons, respectively.

For the week, “World News Tonight” (7.307 million, 1.310 million and 871,000, respectively) **beat “CBS Evening News”** (4.878 million, 868,000 and 624,000, respectively) **by 2.429 million Total Viewers, by 442,000 Adults 25-54 and by 247,000 Adults 18-49**.

NOTE: On Memorial Day (5/31/21), “World News Tonight” was retitled to “Wrld News Tonite-5/31,” “CBS Evening News” was retitled to “CBS Evening News-Mem Day,” and “NBC Nightly News” was retitled to “NBC Nightly News 5/31.” In addition, on Friday (6/4/21), “CBS Evening News” was retitled to “CBS Evening Nws.” The retitled telecasts are excluded from the weekly and season averages. ABC’s and NBC’s averages are based on 4 days (Mon-Thurs) and CBS’ averages are based on 3 days (Tues-Thurs).

EVENING NEWS (Week of May 31, 2021):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,307,000	1.1/ 8; 1,310,000	0.7/7; 871,000	4.7/13
NBC NIGHTLY NEWS	6,326,000	0.9/ 7; 1,124,000	0.6/6; 771,000	3.9/11
CBS EVENING NEWS	4,878,000	0.7/ 5; 868,000	0.5/5; 624,000	3.0/ 8

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 5/31/21), Previous Week (w/o 5/24/21) and Year-Ago Week (w/o 6/1/20). Most Current: 2020 -2021 Season (9/21/20-6/6/21) and 2019-2020 Season (9/23/13-6/7/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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