

Aug. 2, 2022

Ratings Report for Week of July 18, 2022

National Live+Same Day Program Ratings

'Live with Kelly and Ryan' Delivers Week-to-Week Increases Across the Board

'Live' Scores Its Most-Watched Week in 6 Weeks

Wednesday's Broadcast Marks a 1-Month Single-Day High in Total Viewers



WABC*

During the week of July 18, 2022, "Live with Kelly and Ryan" posted increases over the prior week across all key Nielsen measures: Households (+7% - 1.5 rating vs. 1.4 rating), Total Viewers (+4% -2.108 million vs. 2.024 million) and Women 25-54 (+20% - 0.6 rating vs. 0.5 rating). In fact, "Live" **delivered its most-watched week in 6 weeks** – since the week of 6/6/22.

Wednesday's broadcast of "Live with Kelly and Ryan" (on 7/20/22) marked the show's mostwatched telecast (2.287 million) on any day in 1 month - since Monday, 6/20/22. Wednesday's episode featured news anchor David Muir, actress Bailee Madison and dermatologist Dr. Doris Day.

"Live with Kelly and Ryan" ranked as the week's No. 1 syndicated talk show in Households (1.5 rating-tie) and Women 25-54 (0.6 rating).

On average for the 2021-2022 season, "Live with Kelly and Ryan" tops "Dr. Phil" to stand as the No. 1 daytime talk show in Total Viewers (2.342 million vs. 2.320 million). In fact, "Live" ranks as the season's No. 1 daytime talk show across all key Nielsen measures: Households (1.6 rating-tie), Total Viewers (2.342 million) and Women 25-54 (0.6 rating-tie). "Live" is the No. 1 daytime talk show of the season for the 3rd year in a row with Women 25-54 (0.6 rating).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit "Live" on the web (KellyandRyan.com), Facebook, Instagram, Twitter and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 7/18/22, 7/11/22 and 2021-2022 season (9/6/21-7/24/22).

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