

Sept. 21, 2022

‘WORLD NEWS TONIGHT’ WEEKEND EDITIONS RANK #1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 IN 3rd QUARTER, WINNING SECOND QUARTER IN A ROW -- LEADING NEWSCASTS IN 2021-2022 SEASON

‘World News Tonight – Saturday’ Wins 2021-2022 Season in Key Adult Demos, Winning in Both Measures for Second Time in Three Years

‘World News Tonight – Sunday’ Is #1 in Total Viewers and Adults 25-54 for the 2021-2022 Season, Winning in Both Measures for Second Year in a Row

‘World News Tonight’ Weekend Editions Lead NBC and CBS in Total Viewers, Adults 25-54 and Adults 18-49 in the 3rd Quarter



“World News Tonight-Saturday”

2021-2022 Season:

During the 2021-2022 season, “World News Tonight-Saturday” **ranked as Saturday’s No. 1 evening newscast in Adults 25-54 (758,000) and Adults 18-49 (538,000)**, based on Most Current Data from Nielsen Media Research. “World News Tonight – Saturday” **won in both Nielsen measures for the second time in the last three seasons.**

“World News Tonight – Saturday” **beat “NBC Nightly News-Saturday” (701,000 and 496,000, respectively) by 57,000 Adults 25-54 and by 42,000 Adults 18-49.**

“World News Tonight – Saturday” (4.888 million, 758,000 and 538,000) defeated “CBS Weekend News – Saturday” (2.505 million, 331,000 and 223,000, respectively) by 2.383 million Total Viewers, by 427,000 Adults 25-54 and by 315,000 Adults 18-49.

3rd Quarter 2022:

“World News Tonight – Saturday” won the 3rd Quarter 2022 in Total Viewers (4.572 million), Adults 25-54 (654,000) and Adults 18-49 (485,000), based on Most Current Data from Nielsen Media Research. “World News Tonight – Saturday” led in all key target demos for the second quarter in a row and led during a 3rd quarter for the third time in last four years.

“World News Tonight – Saturday” beat “NBC Nightly News – Saturday” (4.444 million, 553,000 and 399,000, respectively) by 128,000 Total Viewers, 101,000 Adults 25-54 and 86,000 Adults 18-49.

“World News Tonight – Saturday” led “CBS Weekend News – Saturday” (2.365 million, 281,000 and 182,000, respectively) during the 3rd quarter in Total Viewers (+2.207 million), Adults 25-54 (+373,000) and Adults 18-49 (+303,000).

“World News Tonight – Sunday”

2021-2022 Season:

“World News Tonight – Sunday” ranked as the No. 1 Sunday newscast in Total Viewers (5.480 million) and Adults 25-54 (859,000) during the 2021-2022 season, based on Most Current Data from Nielsen Media Research. In fact, “World News Tonight – Sunday” took the top spot in both Nielsen measures for the second season in a row.

“World News Tonight – Sunday” outperformed “NBC Nightly News – Sunday” (5.203 million, and 846,000, respectively) by 277,000 Total Viewers and by 13,000 Adults 25-54.

“World News Tonight – Sunday” (5.480 million, 859,000 and 606,000) beat “CBS Weekend News – Sunday” (2.792 million, 394,000 and 283,000, respectively) by 2.688 million Total Viewers, by 465,000 Adults 25-54 and by 323,000.

3rd Quarter 2022:

“World News Tonight – Sunday” finished No. 1 during the 3rd Quarter 2022 in Total Viewers (5.420 million), Adults 25-54 (779,000) and Adults 18-49 (536,000), based on Most Current Data from Nielsen Media Research. “World News Tonight-Sunday won the 3rd quarter in all three measures for the second time in the last three years. In addition, the ABC program led across the board for the second quarter in a row.

“World News Tonight – Sunday” beat “NBC Nightly News – Sunday” (4.475 million, 637,000 and 444,000, respectively) by 945,000 Total Viewers, 142,000 Adults 25-54 and 92,000 Adults 18-49, turning in its largest 3rd quarter leads in 27 years – since 3Q95.

“World News Tonight – Sunday” **defeated “CBS Weekend News – Sunday”** (2.403 million, 341,000 and 252,000, respectively) **during the 3rd quarter in Total Viewers (+3.017 million), Adults 25-54 (+438,000) and Adults 18-49 (+284,000).**

“World News Tonight – Saturday” is anchored by Whit Johnson, and “World News Tonight – Sunday” is anchored by Linsey Davis. Almin Karamehmedovic is the senior executive producer. Jennifer Metz, Brian Reiferson and Enjoli Francis are senior producers.

SATURDAY EVENING NEWS (2021-2022 Season)

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>
ABC WORLD NEWS TONIGHT-SAT	4,888,000	758,000	538,000
NBC NIGHTLY NEWS -SAT	5,409,000	701,000	496,000
CBS WEEKEND NEWS -SAT	2,505,000	331,000	223,000

SATURDAY EVENING NEWS (3rd Quarter 2022)

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>
ABC WORLD NEWS TONIGHT-SAT	4,472,000	654,000	485,000
NBC NIGHTLY NEWS -SAT	4,444,000	553,000	399,000
CBS WEEKEND NEWS -SAT	2,365,000	281,000	182,000

SUNDAY EVENING NEWS (2021-2022 Season)

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>
ABC WORLD NEWS TONIGHT-SUN	5,480,000	859,000	606,000
NBC NIGHTLY NEWS-SUN	5,203,000	846,000	610,000
CBS WEEKEND NEWS -SUN	2,792,000	394,000	283,000

SUNDAY EVENING NEWS (3rd Quarter 2022)

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>
ABC WORLD NEWS TONIGHT-SUN	5,420,000	779,000	536,000
NBC NIGHTLY NEWS -SUN	4,475,000	637,000	444,000
CBS WEEKEND NEWS -SUN	2,403,000	341,000	252,000

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49. Most Current: 2021-2022 Season (9/20/21 – 9/18/22) and 2020-2021 Season (9/21/20 – 9/19/21). +7/Most Current - 3Q22: 6/27 – 9/18/22, 2Q22: 3/28 – 6/26/22. 3Q21: 6/28 – 9/19/21. *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing.

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