



Nov. 30, 2022

'INTERCATS,' A CAT WORKPLACE COMEDY FROM EMMY®-WINNING BAOBAB STUDIOS AND ACCLAIMED SCREENWRITER PAMELA RIBON, IS IN DEVELOPMENT AT DISNEY BRANDED TELEVISION

Pamela Ribon Begins New First-Look Agreement With Disney Television Animation

"Intercats," an animated sitcom set in a cat workplace, is in development at Disney Branded Television with multiple Emmy Award-winning Baobab Studios and acclaimed screenwriter Pamela Ribon (recipient of the Cristal Award at the 2022 Annecy International Animation Film Festival and writer of two of Disney's Academy Award®-nominated and Annie Award-winning films, "Ralph Breaks the Internet" and "Moana," and Sony Animation Studio's "Smurfs: The Lost Village").

Ribon has also begun her own first-look agreement with Disney Branded Television's animation studio, Disney Television Animation, which is working closely with Baobab Studios ("The Witchverse") on the development of "Intercats." In addition to screenwriting, she is a best-selling novelist ("Going in Circles" and "Why Girls Are Weird," inspired by her successful website, pamie.com) and a comic book writer ("My Boyfriend is a Bear," "Slam!"). She also wrote an animated short for FX, "My Year of Dicks," which this year won recognition at the Annecy International Film Festival, SXSW, the Brooklyn Film Festival, the Los Angeles Latino International Film Festival and the Ottawa International Film Festival.

Meredith Roberts, executive vice president, TV Animation, Disney Branded Television, said, "We're fortunate to be partnering with Baobab for a second time and to be working with Pam whose smart, sly, sophisticated and inspiring humor ensures that 'Intercats' will provide wild fun, rich characterizations and accessible entry points for every part of the Disney+ audience. We're thrilled to have her on this project — and to expand the relationship to include a first-look deal with our Disney TV Animation studio."

Eric Darnell (writer and director of "Baba Yaga," "Madagascar" and "Antz" and Baobab's co-founder and chief creative officer) is the creator and is executive-producing "Intercats." Gary Marsh is also an executive producer. Jony Chandra ("Nimona," "Spies in Disguise") will direct.

Told through the big reflective eyes of cats, "Intercats" is a four-quadrant animated workplace comedy about the cats who produce the hysterical cat videos that go viral on the Internet. It features a ragtag team of cats aspiring to get what all cats want: their independence. But, to do so, they must first learn to navigate their own internal relationships and build upon their success as the premiere studio for viral cat videos. "Intercats" reflects the heroic lengths we will all go to find and secure our own place in the world.

Pamela Ribon is represented by CAA, Atlas Literary, and Goodman, Genow, Schenkman, Smelkinson & Christopher, LLP.

About Disney Branded Television

Disney Branded Television encompasses the creative storytellers and production and content marketing teams responsible for Disney-branded television series, movies and other programming spanning live-action, animated and unscripted formats. The group fuels the Disney+ streaming platform and Disney Channel, Disney XD and Disney Junior linear networks with content geared toward kids, tweens, teens and families, with stories that are imaginative, aspirational and reflective of their world and experiences. Recent projects include "High School Musical: The Musical: The Series," "Monsters at Work," "The Mysterious Benedict Society" and "Marvel's Spidey and his Amazing Friends." Disney Branded Television has created some of the most iconic and award-winning properties and franchises, including Peabody Award winners "Doc McStuffins" and "The Owl House"; Emmy Award winners "Big City Greens" and "Elena of Avalor"; the beloved "Mickey Mouse" cartoon shorts plus the Disney Channel Original Movie (DCOM) franchise, comprised of more than 100 titles.

About Baobab Studios

Founded by Maureen Fan, Eric Darnell, and Larry Cutler in 2015, nine-time Emmy® Award-winning Baobab Studios is the world's leading independent interactive animation studio. With a mission to inspire you to dream and bring out your sense of wonder by making *you* matter, Baobab Studios has released eight projects to date — *Invasion!*, *Asteroids!*, *Jack, Crow: The Legend*, *Bonfire*, *Baba Yaga*, *Paper Birds*, and *Namoo* — all to critical acclaim and commercial success. Named Fast Company's 2018 Most Innovative Company, its awarding winning works (traditional, VR, and AR) have been viewed millions of times and have starred such diverse talents as John Legend, Oprah, Constance Wu, Diego Luna, Liza Koshy, Tye Sheridan, Elizabeth Banks, Ethan Hawke, Lupita Nyong'o, Ali Wong and Edward Norton. Their IP are currently being adapted into books (MacMillan, Penguin Random House), film (Roth/Kirsch, Disney), original series with the premium streamers, and games.

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