

Aug. 13, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the Week of Aug. 5, 2024

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS AMERICA'S NO. 1 NEWSCAST ON TUESDAY AND THURSDAY DURING OLYMPICS-FUELED WEEK ON NBC — SERVING AS THE ONLY EVENING NEWSCAST TO GROW WEEK TO WEEK ACROSS THE BOARD

'World News Tonight' Improves Year to Year in Total Viewers

Season to Date 'World News Tonight' Is the Most-Watched Newscast in Total Viewers for 8th Straight Year and in Adults 25-54 and Adults 18-49 for 5 Years in a Row



*ABC News**

"World News Tonight with David Muir" averaged 7.524 million Total Viewers, 1.007 million Adults 25-54 and 687,000 Adults 18-49 during the week of Aug. 5, 2024, based on Live + Same Day Data from Nielsen Media Research, during Week 2 of the 2024 Summer Olympics.

- Despite airing against an Olympics-fueled "NBC Nightly News," "World News Tonight" **ranked No. 1 in Total Viewers, leading "NBC Nightly News" on Tuesday** (+280,000 – 7.475 million vs. 7.195 million) **and Thursday** (+298,000 – 7.671 million vs. 7.373 million).
- "World News Tonight" **improved on the previous week in Total Viewers** (+1%/+46,000 – 7.524 million vs. 7.478 million), **Adults 25-54** (+4%/+36,000 – 1.007 million vs. 971,000) **and**

Adults 18-49 (+1%/+4,000 – 687,000 vs. 683,000), standing as the only evening newscast to grow week to week in all key target demos.

- **“World News Tonight” saw gains year to year in Total Viewers (+3%/+196,000 – 7.524 million vs. 7.328 million).**
- **“World News Tonight” cut its margins with “NBC Nightly News” in week two of the Summer Olympics compared to its margins in week one in Total Viewers (-59% - 95,000 vs. 234,000), Adults 25-54 (-4% - 467,000 vs. 485,000) and Adults 18-49 (-8% - 433,000 vs. 470,000).**
- **Season to date, “World News Tonight” (7.773 million) is ranking No. 1 in Total Viewers for the 8th straight year based on Most Current Data. “World News Tonight” is leading “NBC Nightly News” (6.508 million) by 1.265 million and “CBS Evening News” (4.681 million) by 3.092 million.**
- **“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season. “World News Tonight” is leading NBC in Adults 25-54 (+116,000 – 1.084 million vs. 968,000) and in Adults 18-49 (+81,000 – 739,000 vs. 658,000). In addition, “World News Tonight” is leading “CBS Evening News” (668,000 and 453,000, respectively) by 416,000 Adults 25-54 and by 453,000 Adults 18-49.**
- **For the week, “World News Tonight” (7.524 million, 1.007 million and 687,000, respectively) defeated “CBS Evening News” (4.453 million, 583,000 and 402,000, respectively) by 3.071 million Total Viewers, by 424,000 Adults 25-54 and by 285,000 Adults 18-49.**

NOTE: On Friday (8/9/24), “World News Tonight” was retitled to “WNT-ABC” and “CBS Evening News” was retitled to “CBS Evening Nws.” The retitled telecasts are excluded from the weekly and season averages. ABC’s and CBS’ weekly averages are based on four days (Monday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamahmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of Aug. 5, 2024):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,524,000	0.8/9; 1,007,000	0.5/8; 687,000	4.5/15
NBC NIGHTLY NEWS	7,619,000	1.2/14; 1,474,000	0.8/14; 1,120,000	4.4/15
CBS EVENING NEWS	4,453,000	0.5/5; 583,000	0.3/5; 402,000	2.7/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 8/5/24), Previous Week (w/o 7/29/24) and Year-Ago Week (w/o 7/31/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 8/11/24) and 2022-2023 Season (9/19/22 – 8/6/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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Van Scott

van.scott@abc.com

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