

**Ratings Report for ABC News' Special Coverage of Pope Francis' Funeral

ABC NEWS' COVERAGE OF POPE FRANCIS' FUNERAL, LED BY DAVID MUIR FROM THE VATICAN, IS NO. 1 ON ALL BROADCAST AND CABLE ACROSS THE BOARD

ABC News More Than Doubled the Closest Competitor, NBC, by +104% in Total Viewers, +147% in Adults 25-54 and +172% in Adults 18-49 During Analysis of the Funeral



ABC News*

ABC News' "Celebrating Francis: The People's Pope" (4:08 – 5:59 a.m.) ranked as the No. 1 network for Pope Francis' funeral coverage in Total Viewers (999,000), Adults 25-54 (228,000) and Adults 18-49 (166,000), based on Live+Same Day Data from Nielsen Media Research. "World News Tonight' anchor David Muir led comprehensive coverage from the Vatican, joined by "20/20" co-anchor Deborah Roberts, chief international correspondent James Longman, senior national correspondent Terry Moran, foreign correspondent Maggie Rulli, reporter Ines de La Cuetara, WABC-TV Eyewitness News anchor Mike Marza, KABC-TV Eyewitness News anchor David Ono, and contributors Father Jim Martin, Father John Wauck and Helen Alvaré.

- ABC News' "Celebrating Francis: The People's Pope" outdelivered the No. 2 network, NBC's "The Funeral of Pope Francis" (613,000, 116,000 and 86,000, respectively, from 3:55-5:59 a.m.), in Total Viewers (+63%), Adults 25-54 (+97%) and Adults 18-49 (+93%).
- **ABC News' post funeral analysis** (1.679 million, 341,000 and 267,000, respectively, from 6:00-7:10 a.m.) **more than doubled its closest competitor, NBC** (825,000, 138,000 and 98,000, respectively, 6:00-6:57 a.m.), **across the board: Total Viewers** (+104%), **Adults 25-54**(+147%) and **Adults 18-49** (+172%).

The coverage comes a decade after viewers witnessed ABC News' first-ever, historic town hall with Pope Francis, conducted by Muir. Muir and the team will be at the Vatican next week to cover the conclave.

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54, and Adults 18-49, Live+Same Day Program Ratings for 4/26/25 or as dated. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing.

ABC News Media Relations

Jeannie Kedas | <u>jeannie.kedas@abc.com</u> Van Scott | <u>van.scott@abc.com</u>