

April 4, 2023

Ratings Report for Sunday, Feb. 19, 2023

ABC Multiplatform+35 Day Ratings

Season Premiere of ABC's 'American Idol' Grows Its 35-Day Multiplatform Audience to Nearly 10 Million Viewers

'The Company You Keep' Series Debut Jumps More Than 5 Times in Adults 18-49

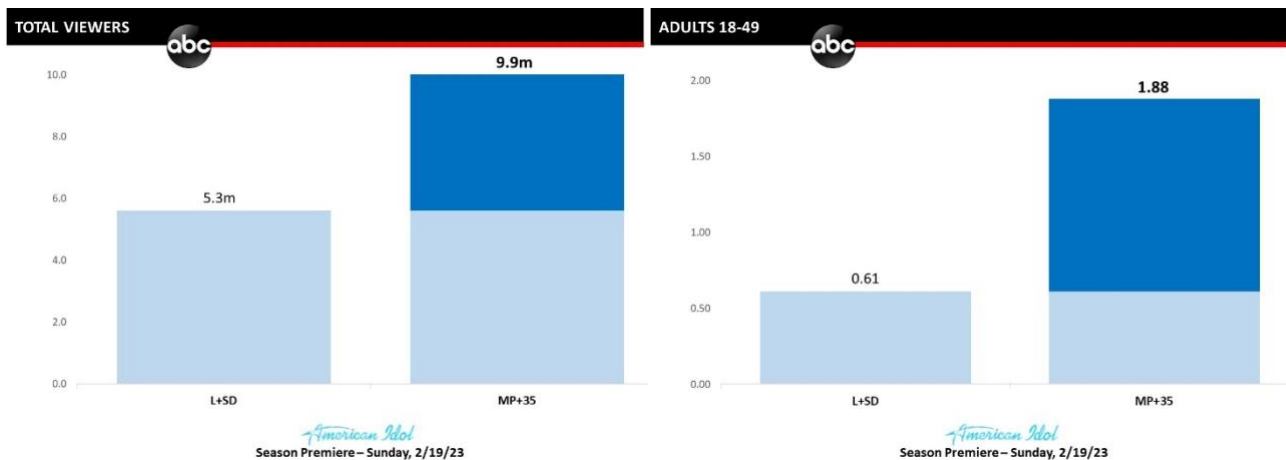


ABC/Eric McCandless*
Series photos are available [here](#).

"American Idol" (9.9 million Total Viewers and 1.88 rating in AD18-49):

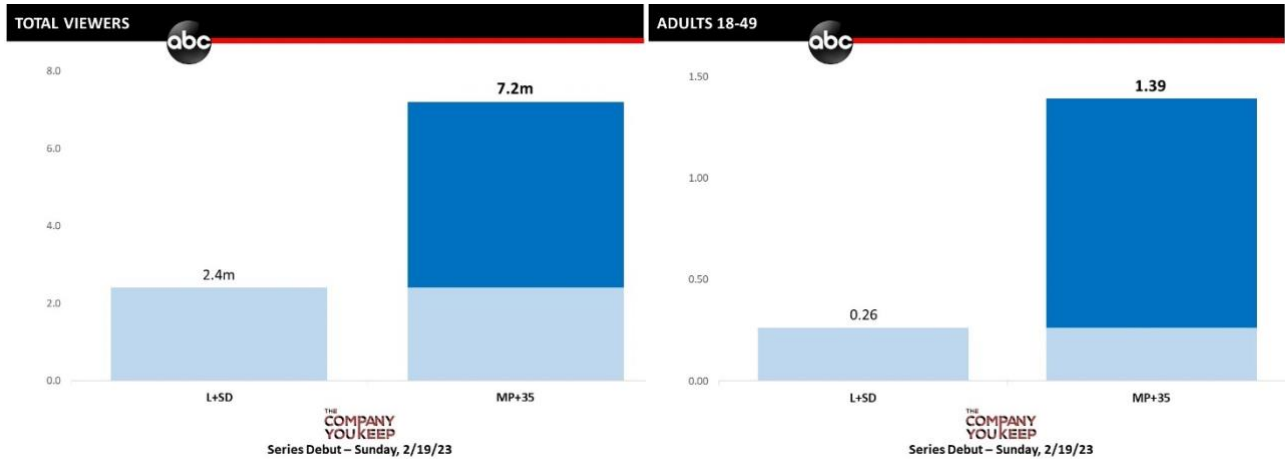
After 35 days of viewing across linear and digital platforms, the season six premiere of ABC's "American Idol" soared to 9.9 million Total Viewers, jumping +4.6 million viewers over its initial Live+Same Day average (9.9 million vs. 5.3 million). In addition, "American Idol" more than tripled among Adults 18-49, increasing +208% over its Live+Same Day rating (1.88 rating vs. 0.61 rating).

The "American Idol" premiere improved over its prior season average by 10% in Total Viewers (9.9 million vs. 9.0 million) and by 8% among Adults 18-49 (1.88 rating vs. 1.74 rating).



“The Company You Keep” (7.2 million Total Viewers and 1.39 rating in AD18-49):

After 35 days of multiplatform viewing, the **series debut** of ABC’s **“The Company You Keep”** **jumped more than 5 times among Adults 18-49, skyrocketing +435%** over its initial Live+Same Day rating (1.39 rating vs. 0.29 rating). In addition, the new ABC drama **gained an additional +4.8 million Total Viewers, bringing its 35-day multiplatform audience to 7.2 million viewers.**



Source: The Nielsen Company, preliminary ABC Multiplatform+35 Day Ratings for 2/19/23. ABC Multiplatform+35 Day numbers begin with the 2018-2019 season.

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