

Oct. 3, 2022

Ratings Report for Wednesday, Sept. 21, 2022

ABC Multiplatform+7 Day Ratings/National Live+7 Day Program Ratings

Season 2 Premiere of ABC's 'Abbott Elementary' Skyrockets to a 2.38 Rating in Adults 18-49 With Multiplatform Delayed Viewing

'Abbott Elementary' Posts Its Largest-Ever Delayed-Viewing Lift in Total Viewers

Sophomore ABC Sitcom Launches Second Season With Series Highs

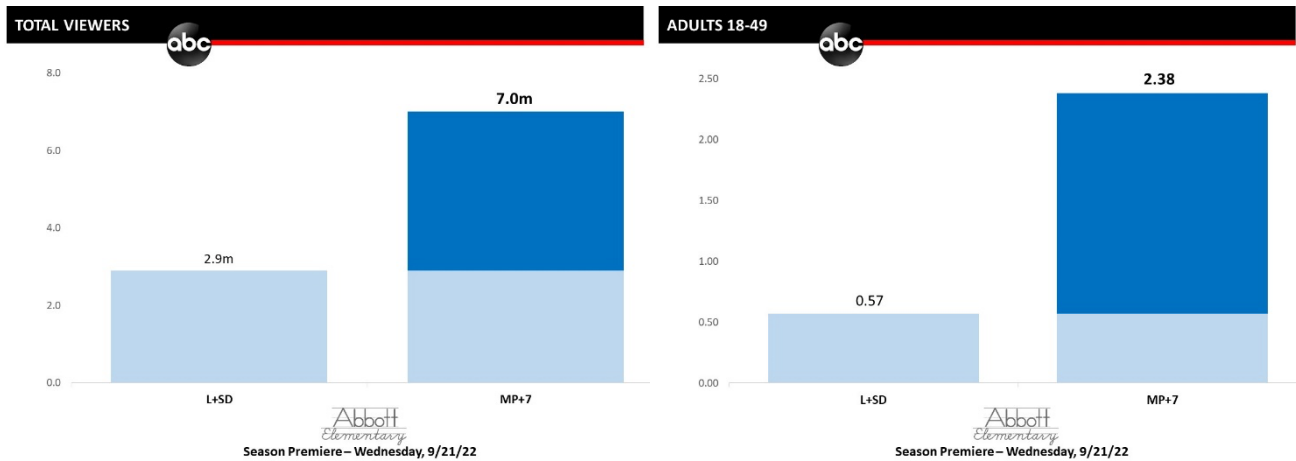


ABC/Scott Everett White*
Series photos are available [here](#).

"Abbott Elementary" (7.0 million Total Viewers and 2.38 rating in AD18-49):

After just seven days of multiplatform viewing, **the second season premiere of "Abbott Elementary" skyrocketed to a 2.38 rating among Adults 18-49, soaring more than 4 times over its initial Live+Same Day rating (+318% - 0.57 rating). "Abbott Elementary" also picked up an additional +4.1 million Total Viewers over its Live+Same Day average (2.9 million) to hit 7.0 million viewers after seven days of multiplatform viewing.**

- "Abbott Elementary" delivered its **largest-ever delayed-viewing lift with Total Viewers (+4.1 million) and its 2nd-biggest-ever increase among Adults 18-49 (+318%).**
- The season 2 premiere of "Abbott Elementary" **nearly doubled its December series debut (on 12/7/21) among Adults 18-49 (+92% - 2.38 rating vs. 1.24 rating), while soaring by 52% in Total Viewers (7.0 million vs. 4.6 million). In fact, the ABC sitcom launched its second season with series highs in both Adults 18-49 (2.38 rating) and Total Viewers (7.0 million).**



Based on linear Live+7 Day program ratings, the **second season premiere of “Abbott Elementary”** **matched the series’ highest-rated telecast among Adults 18-49 (0.9/8)** and **drew its 2nd-largest audience ever in Total Viewers (4.3 million).**

- **“Abbott Elementary” improved over its December series debut (on 12/7/21) by 16% in Total Viewers (4.3 million vs. 3.7 million) and by 13% with Adults 18-49 (0.9/8 vs. 0.8/6).** In addition, the sophomore ABC sitcom **built over its April finale (3.8 million and 0.8/6, respectively, on 4/12/22)** in both Total Viewers (+13%) and Adults 18-49 (+13%).

Source: The Nielsen Company, preliminary ABC Multiplatform+7 Day Ratings and National Live+7 Day Program Ratings for 9/21/22.

*COPYRIGHT ©2022 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

Contact

Salima Merchant

salima.merchant@disney.com

-- ABC --