

Oct. 12, 2021

Quick Take for Thursday, Oct. 7, 2021 (National Live+3 Day Program Ratings)

ABC Is Thursday's No. 1 Entertainment Net for 2nd Straight Week in Adults 18-49

'Station 19' Ranks as No. 1 Entertainment Show in Thursday 8 p.m. Hour

'Grey's Anatomy' Stands as Night's No. 1 Entertainment Series

'Big Sky' Is Thursday's Biggest Gainer in TV Playback in Total Viewers



ABC, ABC, ABC/Michael Moriatis*
Series photos are available [here](#).

ABC Thursday Primetime (8:00-11:00 p.m. – 5.7 million and 0.9/6 in AD18-49):

Fueled by its three-hour drama lineup, **ABC ranked as Thursday's No. 1 entertainment network for the 2nd straight week among Adults 18-49 (0.9/6), topping NBC by 13% (0.8/5) and CBS by 29% (0.7/5).**

- **"Station 19" stood as the No. 1 entertainment series in Thursday's 8 p.m. hour with Adults 18-49 (0.8/6-tie).** After three days of viewing across linear and digital platforms, **"Station 19" averaged 6.67 million Total Viewers and a 1.33 rating among Adults 18-49.**
- **"Grey's Anatomy" was Thursday's No. 1 entertainment show for the 2nd week in a row in Adults 18-49 (1.2/8), topping runner-up NBC's "Law & Order: SVU" by 9% (1.1/7).** With three days of multiplatform viewing, **"Grey's Anatomy" averaged 8.25 million Total Viewers and a 2.40 rating among Adults 18-49.**
- **Gaining an additional +2.7 million viewers from Live+Same Day to Live+3 Day, "Big Sky" was Thursday's biggest gainer in TV playback in Total Viewers.** In addition, **the ABC drama soared by +100% among Adults 18-49 after just three days of TV playback, tying ABC's "Grey's Anatomy" as the night's No. 1 broadcast gainer and as the only broadcast program to post triple-**

digit playback growth on the night. After three days of cross-platform viewing, **“Big Sky” averaged 6.48 million Total Viewers and a 0.99 rating among Adults 18-49.**

Source: The Nielsen Company, National Live+3 Day Program Ratings and ABC Multiplatform+3 Day Ratings, 10/7/21.

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