

June 3, 2025

FOR 3RD STRAIGHT WEEK, THE MOST-WATCHED PROGRAM ON ALL OF U.S. TELEVISION IS ‘WORLD NEWS TONIGHT WITH DAVID MUIR’ – THE #1 NEWSCAST IN TOTAL VIEWERS, ADULTS 25-54, AND ADULTS 18-49 – LEADING NBC BY 1.5 MILLION VIEWERS FOR THE SEASON

Leading ‘NBC Nightly News’ by Largest Margin in 30 Years, ‘World News Tonight’ Is #1 in Total Viewers for the 9th Year Straight Season to Date

‘World News Tonight’ Is #1 in Both Key Adult Demos for 6th Year in a Row – Growing Year-to-Year Lead Over NBC and CBS by Double Digits Season to Date



“World News Tonight with David Muir” stood as the No. 1 program of the week for the 3rd week in a row in Total Viewers (7.042 million) on all of broadcast and cable during the week of May 26, 2025, based on Live+Same Day Data from Nielsen Media Research.

- **“World News Tonight” ranked as the No. 1 newscast across broadcast and cable in Total Viewers (7.042 million), Adults 25-54 (884,000) and Adults 18-49 (592,000).**
- **“World News Tonight” ranked as the No. 1 telecast of the day on Monday (6.428 million), Tuesday (7.282 million), Wednesday (7.300 million), Thursday (6.775 million) and Friday (6.813 million).**
- **For the 12th week in a row, “World News Tonight” increased its advantage over “CBS Evening News” compared to the same week last year in Total Viewers (+15% - 3.442 million**

vs. 3.003 million), **Adults 25-54** (+2% - 394,000 vs. 385,000) and **Adults 18-49** (+19% - 260,000 vs. 218,000).

- Season to date, “World News Tonight” (7.749 million) **is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (6.205 million) **by 1.544 million** and **“CBS Evening News”** (4.340 million) **by 3.409 million**. In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season** (+21% - 1.544 million vs. 1.281 million) **to its largest in 30 years** — since the 1994-1995 season. In addition, “World News Tonight” is **increasing its Total Viewer season margin versus “CBS Evening News” by 10%** (3.409 million vs. 3.099 million) **to its largest in 4 years** — since the 2020-2021 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season**. Season to date, “World News Tonight” (1.089 million and 756,000, respectively) is **leading NBC** (911,000 and 602,000, respectively), **increasing its margins from the same point last season in Adults 25-54** (+40% - 178,000 vs. 127,000) and **Adults 18-49** (+56% - 154,000 vs. 99,000).
- In addition, “World News Tonight” is **widening margins with “CBS Evening News”** (622,000 and 421,000, respectively) **by double digits in Adults 25-54** (+13% - 467,000 vs. 412,000) and **Adults 18-49** (+19% - 335,000 vs. 282,000).

NOTE: On Monday (5/26/25), all three evening newscasts were coded as specials due to Memorial Day. The special telecasts are excluded from the weekly and season averages. ABC’s, CBS’ and NBC’s weekly averages are based on four days (Tuesday-Friday).

ABC’s World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Chris Dinan is the executive producer of the broadcast.

EVENING NEWS (Week of May 26, 2025)

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,042,000	0.7/10; 884,000	0.4/ 9; 592,000	4.2/17
NBC NIGHTLY NEWS	5,720,000	0.7/10; 831,000	0.4/ 8; 525,000	3.4/13
CBS EVENING NEWS	3,600,000	0.4/ 6 ; 490,000	0.2/ 5; 332,000	2.2/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 5/26/25), Previous Week (w/o 5/19/25) and Year-Ago Week (w/o 5/27/24). Most Current Data Stream: 2024-2025 Season (9/23/24 – 6/1/25) and 2023-2024 Season (9/25/23 – 6/2/24). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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