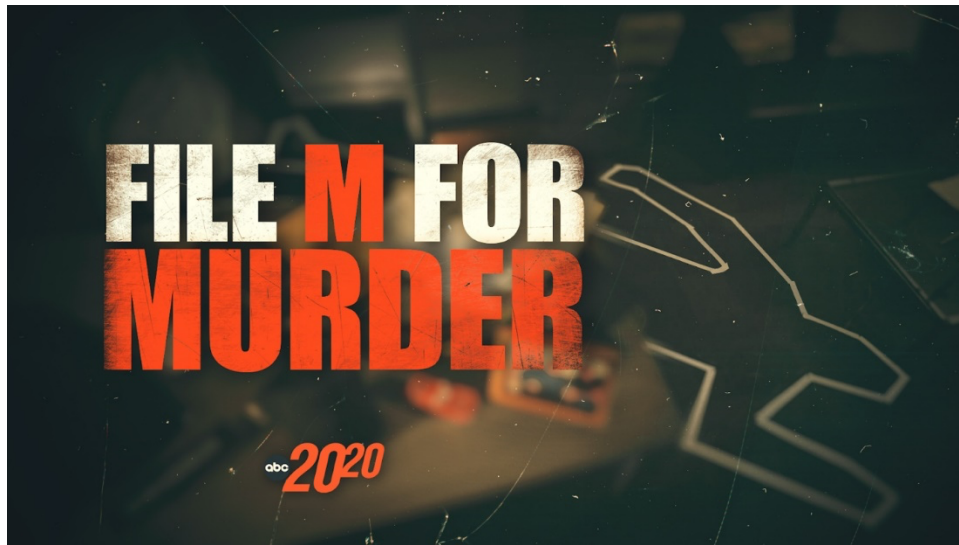


Feb. 5, 2025

**'20/20' INVESTIGATES THE MURDER OF A BELOVED MISSOURI INSURANCE SALESMAN IN AN ALL-NEW EPISODE AIRING FRIDAY, FEB. 7, ON ABC AND STREAMING NEXT DAY ON HULU**



ABC News\*

When St. Charles, Missouri, authorities are called to the office of insurance salesman Bob Eidman, they're shocked to find his lifeless body with an apparent gunshot wound, killed by an assailant in broad daylight. But what initially seemed like a straightforward homicide case quickly spiraled into a series of possible motives, suspects and clues leading to possible motives and suspects that shocked law enforcement as they searched for answers and a killer. ABC News correspondent Chris Connelly reports on this chilling case in an all-new *"20/20"* on **FRIDAY, FEB. 7 (9:01-11:00 p.m. EST)** on ABC and streaming the next day on [Hulu](https://www.hulu.com).

While investigating Bob's murder, authorities soon learned that he routinely kept large sums of money in an office drawer and had a secret relationship that his wife, Diane, had recently discovered. When authorities questioned Diane about her husband's murder, she shared a shocking revelation about her family's past that led to her becoming the lead suspect until cutting-edge DNA evidence cleared her and exposed the truth of Bob's murder that no one saw coming.

This *"20/20"* episode includes interviews with St. Cloud police officer Dean Mayer, detectives Don Stepp and Stefanie Kaiser, Sgt. Billy Wilcox and Bob Eidman's family members Glen and Pam Eidman, among others.

**About *"20/20"***

ABC News' "20/20" is an award-winning primetime program anchored by David Muir and Deborah Roberts. A proven leader as a long-form newsmagazine for over 45 years, "20/20" features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports, and in-depth coverage of high-profile stories. Janice Johnston is the executive producer. The two-hour "20/20" events air Fridays from 9:01-11:00 p.m. ET on ABC and are available to stream on ABC News digital platforms and Hulu.

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