

Oct. 26, 2021

Quick Take for Monday, Oct. 18, 2021 (National Live+3 Day Program Ratings)

ABC's 'Dancing with the Stars' Draws Largest Audience Since Its Season Premiere



ABC/Christopher Willard*
Series photos are available [here](#).

"Dancing with the Stars" (8:00-10:00 p.m. – 5.9 million and 0.9/6 in AD18-49):

"Dancing with the Stars" grew over the prior Monday's telecast by 9% in Total Viewers (5.9 million vs. 5.4 million) to draw its largest audience since its season premiere – since 9/20/21. "Dancing with the Stars" also built week to week by 13% among Adults 18-49 (0.9/6 vs. 0.8/5).

ABC's "Dancing with the Stars" ranked as the No. 1 entertainment program in its Monday 8-10 p.m. time slot among Adults 18-49 (0.9/6), tying NBC's "The Voice," while leading Fox (0.8/5) and CBS (0.8/5) by 13% each.

After three days of viewing across linear and digital platforms, "Dancing with the Stars" averaged 6.3 million Total Viewers and a 1.1 rating among Adults 18-49.

Source: The Nielsen Company, National Live+3 Day Program Ratings and ABC Multiplatform+3 Day Ratings, 10/18/21.

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Contact

Salima Merchant

salima.merchant@abc.com

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