

Dec. 28, 2022

## Ratings Report: Week of Dec. 12, 2022 National Live+Same Day Program Ratings

## 'Tamron Hall' Posts Its Top-Rated Single-Day Telecast Since May 2021 in Households

## 'Tamron Hall' Improves Year to Year for the 9th Consecutive Week



Host Tamron Hall on Monday, Dec. 12, 2022 Disney General Entertainment/Jeff Neira\*

During the week of Dec. 12, 2022, Monday's broadcast of "Tamron Hall" (on 12/12/22) marked the show's highest-rated telecast on any day since May 2021 in Households (0.9 rating) – since Friday, 5/14/21. Monday was also the show's 2<sup>nd</sup>-most-watched of the season (1.222 million Total Viewers). Monday's episode kicked off the most wonderful time of the year with Tamron's biggest "Week of Wishes."

"Tamron Hall" improved over the prior week by 6% in Total Viewers (1.111 million vs. 1.049 million) and held even week to week in Households (0.7 rating) and Women 25-54 (0.3 rating).

For the 9<sup>th</sup> consecutive week, "Tamron Hall" grew over the year-ago week (12/13/21) in Total Viewers (+10% - 1.111 million vs. 1.009 million), while holding even year to year in Households (0.7 rating) and Women 25-54 (0.3 rating).

"Tamron Hall" is produced by ABC News and is distributed in national syndication by Disney Media & Entertainment Distribution.

For times and channels, go to <u>www.TamronHallShow.com</u> and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 12/12/22, 12/5/22 and 12/13/21. Beginning with the 2022-2023 season, reported audience deliveries for "Tamron Hall" will be cumed to include the show's daily telecast on digi-net Bounce TV, unless otherwise noted.

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