

April 16, 2024

Ratings Report: Week of April 1, 2024 National Live+Same Day Program Ratings

'Tamron Hall' Grows Week to Week in Households and Total Viewers Hitting 11-Week High in Both Key Measures

'Tamron Hall' Scores Best Performance in 5 Weeks With Women 25-54



GloRilla on "Tamron Hall," on April 3 , 2024 ABC/Jeff Neira*

During the week of April. 1, 2024, "Tamron Hall" **improved week to week in Households** (+11% - 0.71 rating vs. 0.64 rating), **Total Viewers** (+8% - 1.051 million vs. 972,000) **and Women 25-54** (+13% - 144,000 vs. 128,000).

In fact, "Tamron Hall" hit 11-week highs in Households and Total Viewers and a 5-week best in Women 25-54 — since weeks of 1/15/24 and 2/26/24, respectively.

"Tamron Hall" is distributed in national syndication by Disney Entertainment.

For times and channels, go to <u>www.TamronHallShow.com</u> and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live + Same Day Program Ratings, Current Week (w/o 4/1/24), Previous Week (w/o 3/25/24) and Year-ago Week (w/o 4/3/23). (Season to Date: 2023-2024 (9/4/23 - 4/7//24) and 2022-2023 (9/5/22 - 4/9/23).

Beginning with the 2022-2023 season, reported audience deliveries for "Tamron Hall" will be cumed to include the show's daily telecast on digi-net Bounce TV, unless otherwise noted.

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