

Sept. 27, 2022

**\*\*Ratings Report for “GMA3: What You Need to Know”**

*For the Week of Sept. 19*

**‘GMA3: WHAT YOU NEED TO KNOW’ IS NO. 1 IN TOTAL VIEWERS, WOMEN 25-54 AND WOMEN 18-49 FOR 2<sup>nd</sup> CONSECUTIVE WEEK, LEADING ‘NBC NEWS DAILY’ AND CBS’ ‘THE TALK’**

**With T.J. Holmes and Amy Robach Anchoring From London for the Funeral of Queen Elizabeth II on Monday, ‘GMA3’ Has Its Most-Watched Telecast in 6 Months**

**‘GMA3’ Posts Increases Week to Week in All Key Demos, Improves Year to Year Across the Board**

**‘GMA3’ Sees Most-Watched Week in Nearly 4 Months, Strongest Viewership Among Women 25-54 in 7 Months**



ABC News\*

**“GMA3: What You Need to Know” ranked No. 1 in Total Viewers (1.605 million), Women 25-54 (209,000) and Women 18-49 (150,000) for the 2<sup>nd</sup> consecutive week during the week of Sept. 19, 2022, based on Live + Same Day Data from Nielsen Media Research, beating “NBC News Daily” and CBS’ “The Talk.”**

For the 2<sup>nd</sup> week in row, **“GMA3” delivered increases from the previous week in all key target demos: Total Viewers (+6% - 1.605 million vs. 1.518 million), Women 25-54 (+15% - 209,000 vs. 182,000) and Women 18-49 (+21% - 150,000 vs. 124,000).** In fact, **“GMA” saw its most-watched week in nearly 4 months and posted its strongest Women 25-54 number in 7 months** — since weeks of 5/30/22 and 2/21/22, respectively.

**“GMA3” improved year to year across the board: Total Viewers (+1% - 1.605 million vs. 1.596 million), Women 25-54 (+1% - 209,000 vs. 207,000) and Women 18-49 (+3% - 150,000 vs. 145,000).** On Monday (9/19/22), **“GMA3” turned in its most-watched telecast (1.929 million) in 6 months** — since 3/28/22. In addition, on Thursday (9/22/22), **“GMA3” delivered its strongest Women 25-54 telecast performance (228,000) in 4 months** — since 5/23/22.

Season to date, **“GMA3” ranks No. 1 in Total Viewers, Women 25-54 and Women 18-49, leading CBS’ “The Talk” and NBC’s “NBC News Daily.”**

Emmy®-nominated **“GMA3: What You Need to Know”** is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET| 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

**Week of Sept. 19, 2022:**

<u>PROGRAM AVERAGES</u> <u>(000)</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54 (000)</u>	<u>Women 18-49</u>
<b>“GMA3”</b>	<b>1,605,000</b>	<b>209,000</b>	<b>150,000</b>
<b>“The Talk”</b>	<b>1,384,000</b>	<b>175,000</b>	<b>115,000</b>
<b>“NBC News Daily”</b>	<b>1,121,000</b>	<b>179,000</b>	<b>128,000</b>

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 9/19/22), Previous Week (w/o 9/12/22) and Year-Ago Week (w/o 9/20/21), or as dated. Most Current Date Stream: Season to date: 9/12 – 9/25/22 for “GMA3” and “NBC News Daily”; 9/19 – 9/25/22 for “The Talk.”. \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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**ABC News Media Relations**

Denise Horn

[denise.horn@abc.com](mailto:denise.horn@abc.com)

Pons Rongavilla

[ponciano.rongavilla@disney.com](mailto:ponciano.rongavilla@disney.com)

For more information, follow ABC News PR on [Facebook](#), [Twitter](#) and [Instagram](#).

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