



Oct. 12, 2023

Ratings Report for Week of Sept. 25, 2023

National Live+Same Day Program Ratings

'Live with Kelly and Mark' Scores Its Top-Rated Week Since May in Women 25-54

'Live' Ranks as Week's No. 1 Daytime Talk Show and No. 1 Entertainment Talk Show

During the week of Sept. 25, 2023, **"Live with Kelly and Mark"** grew to its highest-rated week since **May among Women 25-54** (0.55 rating) – since the week of 5/1/23. In fact, "Live" stood as **one of only two daytime talk shows – network or syndicated – to deliver week-to-week growth** this week in Women 25-54 (+2%).

"Live with Kelly and Mark" ranked as the **week's No. 1 daytime talk show and No. 1 entertainment talk show** among Women 25-54 (0.55 rating).

On average for the 2023-2024 season, **"Live with Kelly and Mark"** stands as the **No. 1 daytime talk show among Women 25-54** (0.53 rating). In fact, "Live" ranks as the **No. 1 daytime talk show for the 5th season in a row** with Women 25-54.

"Live with Kelly and Mark" is also the **season's No. 1 syndicated talk show across all key Nielsen measures:** Households (1.49 rating), Total Viewers (2.239 million) and Women 25-54 (0.53 rating). In fact, "Live" stands as the **No. 1 syndicated talk show for the 4th consecutive season**.

"Live with Kelly and Mark" is **improving over the comparable weeks last season by 5% in Total Viewers** (2.239 million vs. 2.130 million).

About "Live with Kelly and Mark"

"Live with Kelly and Mark" is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit "Live" on the web (LivewithKellyandMark.com), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 9/25/23 and 9/18/23 and 2023-24 season (9/4-10/1/23).

Media Contact:

Salima Merchant

salima.merchant@disney.com

###