

April 23, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For week of April 15, 2024

'WORLD NEWS TONIGHT WITH DAVID MUIR' TURNS IN LARGEST SINGLE-DAY LEAD OVER NBC BY MORE THAN 2 MILLION VIEWERS IN 8 MONTHS, STANDING AS THE #1 NEWSCAST ACROSS TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight' Is the Only Newscast to Grow Overall Audience Week to Week, and the Newscast Beats NBC by 1.6 Million Total Viewers and CBS by 3.2 Million Total Viewers

Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 8th Year in a Row and #1 in Both Demos for 5th Year Straight



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.563 million), Adults 25-54 (1.034 million) and Adults 18-49 (693,000) during the week of April 15, 2024, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outperformed "NBC Nightly News" (5.942 million, 814,000 and 534,000, respectively) by 1.621 million Total Viewers, by 220,000 Adults 25-54 and by 159,000 Adults 18-49, respectively.

With Muir anchoring from Israel on Monday, **"World News Tonight" improved on the previous week in Total Viewers (+130,000/+2% – 7.563 million vs. 7.433 million), standing as the only evening newscast to grow its overall audience week to week.**

“World News Tonight” widened its margins week to week over “NBC Nightly News” in Total Viewers (+19% - 1.621 million vs. 1.361 million), Adults 25-54 (+4% - 220,000 vs. 212,000) and Adults 18-49 (+4% - 159,000 vs. 153,000), posting its largest lead in both key Adult demos in 5 weeks — since w/o 3/11/24.

“World News Tonight” increased its advantage year to year over the NBC program in Total Viewers (+16% - 1.621 million vs. 1.400 million), Adults 25-54 (+7% - 220,000 vs. 206,000) and Adults 18-49 (+26% - 159,000 vs. 126,000).

“World News Tonight” stood as the No. 2 program of the week in Total Viewers (7.563 million) on all of broadcast and cable.

“World News Tonight” has won the last 281 of 280 weeks in Total Viewers and 208 of the last 212 in Adults 25-54.

On Thursday (4/18/24), “World News Tonight” turned in its **largest single-day lead over “NBC Nightly News” (+2.057 million – 7.766 million vs. 5.709 million) in 8 months — since 8/15/23, based on regular telecasts.**

Season to date, “World News Tonight” (7.965 million) **is ranking No. 1 in Total Viewers for the 8th straight year**, based on Most Current Data. “World News Tonight” **is leading “NBC Nightly News” (6.723 million) by 1.242 million and “CBS Evening News” (4.857 million) by 3.108 million.**

“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season. “World News Tonight” is leading NBC in Adults 25-54 (+109,000 – 1.115 million vs. 1.006 million) and in Adults 18-49 (+87,000 – 763,000 vs. 676,000). In addition, “World News Tonight” is leading “CBS Evening News” (701,000 and 476,000, respectively) by 414,000 Adults 25-54 and by 287,000 Adults 18-49.

For the week, “World News Tonight” (7.563 million, 1.034 million and 693,000, respectively) **beat “CBS Evening News” (4.409 million, 647,000 and 441,000, respectively) by 3.154 million Total Viewers, by 387,000 Adults 25-54 and by 252,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of April 15, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,563,000	0.9/10; 1,034,000	0.5/9; 693,000	4.6/16
NBC NIGHTLY NEWS	5,942,000	0.7/8; 814,000	0.4/7; 534,000	3.7/13
CBS EVENING NEWS	4,409,000	0.5/6; 647,000	0.3/6; 441,000	2.7/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 4/15/24), Previous Week (w/o 4/8/24) and Year-Ago Week (w/o 4/10/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 4/14/24) and 2022-2023 Season (9/19/22 – 4/9/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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