

June 11, 2025



THURSDAY, JUNE 12

IMPACT x Nightline: “IT STARTED WITH A SCREAM: What Happened to Holly Bobo?” (332) – Streaming Only on [Hulu](#)

Logline: For years, the small town of Parsons, Tennessee, believed they had put away then-20-year-old Holly Bobo’s killers. Now, recanted testimony from a star witness could unravel the case, leading some to wonder if the wrong people are behind bars.

Extended Logline: This week, “IMPACT x Nightline” reports on the kidnapping and murder of 20-year-old nursing student Holly Bobo, whose 2011 disappearance rocked the small-town community of Parsons, Tennessee. After three years of not knowing what happened to Holly, her remains were discovered in a wooded area nearly 20 miles from her hometown, leading authorities to three local men who were charged for the crime. But now, possible evidence and recanted testimony from a star witness could unravel the case, leading some to wonder if the wrong people are behind bars. The episode features new “IMPACT x Nightline” interviews, plus exclusive elements from ABC Audio “20/20” podcast “What Happened to Holly Bobo?”

Episode Details:

- ABC News Studios’ “IMPACT x Nightline: IT STARTED WITH A SCREAM: What Happened to Holly Bobo?” begins streaming on Thursday, June 12, only on Hulu.
- The episode, led by ABC News senior national correspondent Eva Pilgrim, features new interviews with Nancy Grace - host of “Crime Stories With Nancy Grace,” criminal defense lawyer Dana McLendon, and ABC News legal contributor Dan Abrams; plus early ABC News interviews with members of the Bobo family, law enforcement and attorneys close to the case, and rare footage featured in the ABC Audio and “20/20” podcast “What Happened to Holly Bobo?”