



June 11, 2021

Quick Take for Sunday, June 6, 2021 *(National Live+3 Day Program Ratings)*

**'Summer Fun & Games' Lineup Propels ABC to
Sunday's No. 1 Entertainment Network in Adults 18-49**

'Celebrity Family Feud' Premieres With 2-Year High in Total Viewers

'The Chase' Premiere Builds Over March Finale

'To Tell the Truth' Opens as Sunday's No. 1 Entertainment Series in 10 p.m. Hour



ABC/Eric McCandless, ABC/Raymond Liu, ABC/Christopher Willard*
Series photos are available at digeppress.com/abc.

ABC Sunday Primetime (7:00-11:00 p.m. – 4.9 million and 0.7/5 in AD18-49):

With the season premieres of “Celebrity Family Feud,” “The Chase” and “The Hustler” as part of its successful “Summer Fun & Games” brand, **ABC ranked as Sunday's No. 1 entertainment network among Adults 18-49 (0.7/5) in the Live+3 Day ratings.**

“Celebrity Family Feud” (8:00-9:00 p.m. – 6.5 million and 1.0/7 in AD18-49):

“Celebrity Family Feud” improved over its year-ago premiere (on 5/31/20) by 25% in Total Viewers (6.5 million vs. 5.2 million) and by 11% among Adults 18-49 (1.0/7 vs. 0.9/5). In fact, “Celebrity Family Feud” opened with its most-watched telecast in 2 years and its highest-rated telecast in Adults 18-49 in 1 year – since 6/9/19 and 6/7/20, respectively.

ABC's “Celebrity Family Feud” season premiere ranked as Sunday's No. 1 entertainment program with Adults 18-49 (1.0/7).

“The Chase” (9:00-10:00 p.m. – 4.7 million and 0.7/5 in AD18-49):

Moving to Sunday nights this season, **ABC's season premiere of "The Chase" grew over the series' March finale** (on Thursday, 3/4/21) **by 18% in Total Viewers** (4.7 million vs. 4.0 million) **and by 17% with Adults 18-49** (0.7/5 vs. 0.6/4).

"The Chase" premiered as Sunday's No. 2 entertainment series with Adults 18-49 (1.0/7-tie).

"To Tell the Truth" (10:00-11:00 p.m. – 3.7 million and 0.5/4 in AD18-49):

Airing on a new night and time this season, **the season premiere of ABC's "To Tell the Truth" ranked as the No. 1 entertainment program in Sunday's 10 p.m. hour in both Total Viewers** (3.7 million) **and Adults 18-49** (0.5/4).

Source: The Nielsen Company, National Live+3 Day Program Ratings, 6/6/21. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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