

Aug. 15, 2023

## Ratings Report for Monday, Aug. 7, 2023

National Live+3 Day Program Ratings/ABC Multiplatform+3 Day Ratings

### ABC's 'The Bachelorette' Hits New Summer Highs

#### ABC Unscripted Series Scores Its Strongest Multiplatform Telecast This Summer

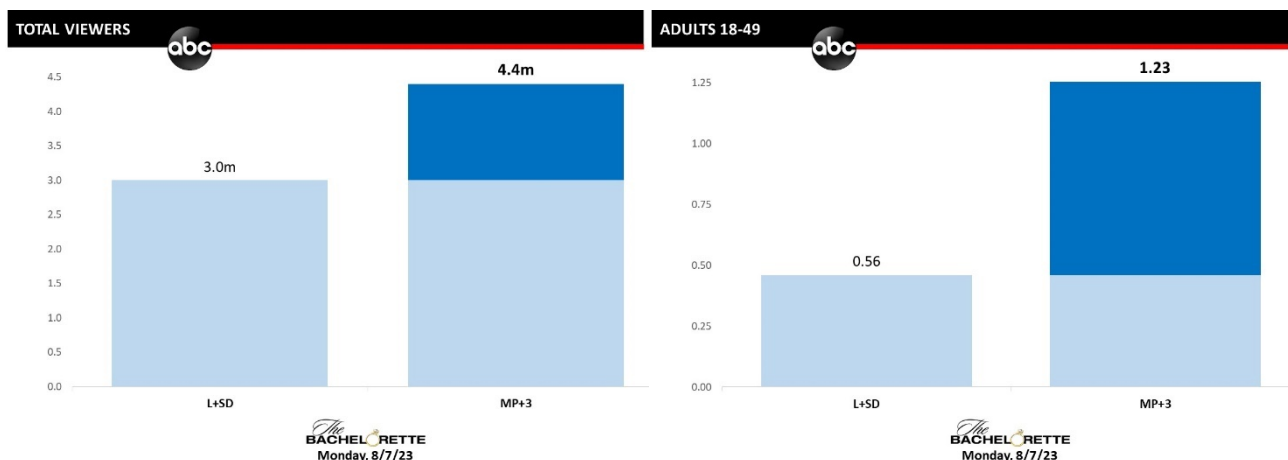


ABC/Craig Sjodin\*  
Series photos are available [here](#).

**"The Bachelorette"** (4.4 million Total Viewers and 1.23 rating in AD18-49 in MP+3):

ABC's **"The Bachelorette"** scored new summer highs in both Total Viewers (3.5 million) and Adults 18-49 (0.71 rating). The ABC unscripted series **grew over the prior week by 9% in Total Viewers** (3.5 million vs. 3.2 million) **and shot up week to week by 29% among Adults 18-49** (0.71 rating vs. 0.55 rating). In fact, **"The Bachelorette"** posted its biggest week-to-week gain this summer in Adults 18-49 (+29%).

After three days of viewing across linear and streaming platforms, **"The Bachelorette"** delivered its strongest multiplatform telecast this summer in both Total Viewers (4.4 million) and Adults 18-49 (1.23 rating).



*Source: The Nielsen Company, preliminary National Live+3 Day Program and ABC Multiplatform+3 Day data for 8/7/23.*

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