

May 21, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of May 13, 2024

**FOR THE 22ND WEEK STRAIGHT, 'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 IN
TOTAL VIEWERS**

For the 2nd Season in a Row, 'GMA3' Ranks No.1 in Total Viewers Versus NBC and CBS



ABC News/Heidi Gutman*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.225 million) during the week of May 13, 2024, based on Live + Same Day Data from Nielsen Media Research, **beating CBS' "The Talk"** (1.189 million) and **"NBC News Daily"** (1.068 million) **in overall viewers for the 22nd week in a row.**

Season to date, **"GMA3" ranks No. 1 in Total Viewers** (1.411 million) **versus CBS' "The Talk"** (1.315 million) and **"NBC News Daily"** (1.178 million) **for the 2nd season in a row.**

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical correspondent, airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of May 13, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
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"GMA3"	1,235,000	135,000	94,000
"The Talk"	1,225,000	153,000	99,000
"NBC News Daily"	1,068,000	139,000	98,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 5/13/24), Previous Week (w/o 5/6/24) and Year-Ago Week (w/o 5/15/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 5/19/24 for "GMA3;" 9/25/23 – 5/19/24 for "NBC News Daily" and 10/9/23 – 5/19/24 for "The Talk and 2022-2023 Season for "GMA3" (9/12/22 – 5/7/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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