

July 20, 2021

** Ratings Report for ABC News' "World News Tonight with David Muir" For the week of July 12, 2021

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE NO. 1 NON-SPORTS PROGRAM IN THE US ON ALL OF TELEVISION

'World News Tonight' Is the No. 1 Newscast Across All of Broadcast and Cable in All Key Demos

– Total Viewers, Adults 25-54 and Adults 18-49

'World News Tonight' Leads NBC by 1.6 Million and CBS by 3 Million Total Viewers

For the 5th Season in a Row, 'World News Tonight' Is No. 1 in Total Viewers and for 2nd Consecutive Season Is No. 1 in Adults 25-54 and Adults 18-49



"World News Tonight" ranked as the No. 1 evening newscast across all of broadcast and cable in Total Viewers (7.707 million), Adults 25-54 (1.411 million) and Adults 18-49 (983,000) for the week of July 12, 2021, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" defeated "NBC Nightly News" (6.058 million, 1.134 million and 802,000, respectively) by 1.649 million Total Viewers, by 277,000 Adults 25-54 and by 181,000 Adults 18-49.

"World News Tonight with David Muir" ranked as the No. 1 program of the week in Total Viewers (7.707 million) on all of television (excluding sports and syndication).

"World News Tonight" **increased its margins over NBC on the same week last year in Total Viewers** (+35% - 1.649 million vs. 1.217), **Adults 25-54** (+91% - 277,000 vs. 145,000) **and Adults 18-49** (+145% - 181,000 vs. 74,000).

"World News Tonight" ranked as the evening's No. 1 newscast for the last 68 weeks in Total Viewers, Adults 25-54 and Adults 18-49. In addition, "World News Tonight" has won the last 138 weeks overall in Total Viewers.

Season to date, "World News Tonight" (8.922 million) is ranking No. 1 in Total Viewers for the 5th consecutive season, based on Most Current Data. In fact, the ABC evening newscast is increasing its lead over "NBC Nightly News" (7.425 million) from the same point last season (+37% - 1.497 million vs. 1.091 million) to its largest season lead in 26 years—since the 1994-1995 season. "World News Tonight" is beating "CBS Evening News" (5.504 million) by 3.418 million.

"World News Tonight" is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 2**nd **season in a row.** "World News Tonight" **is leading NBC by its largest margin in Adults 25-54** (+285,000 - 1.728 million vs. 1.443 million) **in 25 years and in Adults 18-49** (+205,000 - 1.206 million vs. 1.001 million) **in 26 years** – since the 1995-1996 and the 1994-1995 seasons, respectively.

For the week, "World News Tonight" (7.707 million, 1.411 million and 983,000, respectively) **defeated** "CBS Evening News" (4.723 million, 803,000 and 551,000, respectively) **by 2.984 million Total** Viewers, by 608,000 Adults 25-54 and by 432,000 Adults 18-49.

NOTE: On Wednesday (7/14/21), "World News Tonight" was retitled to "Wrld News Tonite" due to Game 4 of the NBA Finals. On Friday (7/16/21), "CBS Evening News" was retitled to "CBS Evening Nws." The retitled telecast is excluded from the weekly and season averages. ABC's (Monday, Tuesday, Thursday and Friday) and CBS' (Monday-Thursday) weekly averages are based on four days.

ABC's "World News Tonight with David Muir" airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the executive producer of the broadcast.

EVENING NEWS (Week of July 12, 2021):

TOTAL VIEWERS ADULTS 25-54 ADULTS 18-49 HOUSEHOLDS

ABC WORLD NEWS

TONIGHT	7,707,000	1.2/ 9; 1,411,000	0.8/8;	983,000	4.8/14
NBC NIGHTLY NEWS	6,058,000	0.9/7; 1,134,000	0.6/7;	802,000	3.8/11
CBS EVENING NEWS	4,723,000	0.7/5; 803,000	0.4/4;	551,000	3.0/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/12/21), Previous Week (w/o 7/5/21) and Year-Ago Week (w/o 7/13/20). Most Current: 2020 -2021 Season (9/21/20-7/18/21) and 2019-2020 Season (9/23/13-7/19/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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