

Emma Watson and National Geographic Partner to Celebrate International Women's Day

Emma Watson, actor, activist and UN WOMEN Global Goodwill Ambassador has partnered with National Geographic to become the first guest editor of the [National Geographic Instagram account](#) (@NatGeo) to mark International Women's Day 2018 on Thursday, March 8. Working with the editorial team at National Geographic, Watson will curate the account, highlighting the work of eight National Geographic female photographers. The photographers, from Saudi Arabia, Iran, Azerbaijan, Australia, the United States and the Philippines, cover a wide range of important and relevant topics including male guardianship and the longstanding ban on women driving in Saudi Arabia, the effects of displacement on women and girls running from Boko Haram in Nigeria, unequal pay in India for women day laborers in the brick industry, the bond between mothers and their babies evident even in nature, advancements in women's rights and the importance of self-identity and the power of hope for a better tomorrow among our world's young girls. The National Geographic Instagram account is the most followed brand on Instagram and one of the top 15 most followed accounts on the platform. Both Watson and National Geographic have a combined total following of 129 million followers and this experience will be amplified via Facebook Stories on the [National Geographic magazine Facebook](#) page, extending the reach by another 22 million followers. Emma Watson says, "Women photographers are often under-represented and under-celebrated. I'm thrilled to mark this day by profiling the talented female story-tellers and image-makers that are working hard to build empathy across borders." Susan Goldberg, Editorial Director of National Geographic Partners and Editor-in-Chief of National Geographic magazine says, "We are honored to be partnering with Emma to recognize the contributions of these eight incredible women photographers, who are shedding light on important stories that make a difference in people's lives. We are eager to use our storytelling platforms and our power as a global media brand to highlight women by calling attention to their work, their stories and their causes." In addition, in an effort to encourage conversations online and through social communities on March 8, National Geographic will also be publishing articles tied to International Women's Day at [NationalGeographic.com](#). This will include stories of inspirational women from around the world, portraits of powerful women throughout history, discussion around some of the greatest barriers women are facing today and highlights of some of National Geographic's most notable female explorers, including Dr. Jane Goodall. National Geographic's acclaimed documentary [JANE](#) will make its broadcast premiere on Monday, March 12 at 8/7c. Directed by Brett Morgen and featuring an original score from legendary composer Philip Glass, JANE has won Best Documentary Awards from the National Board of Review of Motion Pictures, Producers Guild of America, Writer's Guild of America, The American Cinema Editors Guild and the Motion Pictures Sound Editors Guild, as well as The Critics' Choice Documentary Awards. Lastly, a number of other National Geographic Instagram accounts will also be featuring photos of and by inspiring women, including 2018 National Geographic Adventurer of the Year Hilaree Nelson O'Neil on [@natgeoadventure](#) and Dr. Jane Goodall on [@natgeowild](#). Visit [nationalgeographic.com](#) and join the social conversation via #PressforProgress and #NatGeoWomen. Featured photographs chosen by Watson will be posted throughout the day at @NatGeo on March 8, 2018, starting at 8:00AM ET. The curated set of images will be available as a separate article on [www.NationalGeographic.com](#) beginning March 8, 2018. **Assets for Media:** Click [here](#) for a selection of images chosen by Watson to mark International Women's Day 2018. All materials used must credit National Geographic and each relevant photographer. **Instagram accounts:** National

Geographic – [@Natgeo](#) Emma Watson – [@EmmaWatson](#) **Twitter accounts:** National Geographic – [@SusanBGoldberg](#), [@NatGeo](#) Emma Watson – [@EmmaWatson](#), [#PressforProgress](#)

Photographers: Photographers listed below – click for website and biography information [Daniella Zalcman](#) [Hannah Reyes Morales](#) [Katie Orlinsky](#) [Michaela Skovranova](#) [Newsha Tavakolian](#) [Nina Robinson](#) [Rena Effendi](#) [Tasneem Alsultan](#) **FOR FURTHER INFORMATION:** National Geographic Daniel Maynard Daniel.Maynard@fox.com +44 (0)7971 058864 Courtney Rowe

Courtney.Rowe@natgeo.com +1 202 919 2810 Anna Kukelhaus Anna.Kukelhaus@natgeo.com +1 202 912 6724 For Emma Watson Luke Windsor Prosper luke@prosperpr.uk **ABOUT NATIONAL GEOGRAPHIC PARTNERS LLC** National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 130 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit natgeotv.com or nationalgeographic.com, or find us on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#).