



Nov. 23, 2021

Ratings Report: Week of Nov. 8, 2021

National Live+Same Day Program Ratings

'Live with Kelly and Ryan' Scores Its Most-Watched Week Since May

'Live' Matches Season Highs in Households and Women 25-54

'Live' Builds Week to Week Across All Key Nielsen Measures

'Live' Is the No. 1 Daytime Talk Show in 9 of the Last 10 Weeks in Women 25-54

During the week of Nov. 8, 2021, **"Live with Kelly and Ryan"** grew week to week by 7% in **Total Viewers** (2.484 million vs. 2.323 million) to **hit its most-watched week of the season**. In fact, **"Live"** delivered its **most-watched week since May** – since the week of 5/24/21. In addition, **"Live with Kelly and Ryan"** built over the prior week by 6% in **Households** (1.7 rating vs. 1.6 rating) and by 17% among **Women 25-54** (0.7 rating vs. 0.6 rating) to **match season highs**. **"Live"** was the **only daytime talk show – network or syndicated – to deliver weekly growth with Women 25-54 (+17%)**.

"Live with Kelly and Ryan" ranked as the **No. 1 daytime talk show of the week among Women 25-54, topping "Dr. Phil" by 17%** (0.7 rating vs. 0.6 rating). In fact, **"Live"** ranked or tied as the **No. 1 daytime talk show in 9 of the last 10 weeks of the season**.

On average for the 2021-2022 season to date, **"Live with Kelly and Ryan"** stands as the **No. 1 daytime talk show among Women 25-54** (0.7 rating), **beating "Dr. Phil" by 17%** (0.6 rating).

"Live with Kelly and Ryan" outdelivers the final season of **"Ellen"** by **enormous double-digit margins in Households** (+70% - 1.7 rating vs. 1.0 rating), **Total Viewers** (+75% - 2.414 million vs. 1.382 million) and **Women 25-54** (+75% - 0.7 rating vs. 0.4 rating).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit **"Live"** on the web (KellyandRyan.com), [Facebook](#), [Instagram](#), [Twitter](#) and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 11/8/21, 11/1/21 and 2021-2022 season (9/6-11/14/21).

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