

April 18, 2024

## Ratings Report for Thursday, April 4, 2024

ABC Multiplatform Live + 7 Day Program Ratings / National Live + 7 Day Program Ratings

## ABC'S '9-1-1' 100<sup>TH</sup> EPISODE PROPELS SERIES TO NO. 1 DRAMA IN PRIMETIME IN ADULTS 18-49

Special Crossover Episode of '9-1-1' With 'The Bachelor' Is Top Program of the Night Among Adults 18-49, Reaching Season High With Linear Viewing

Series' Milestone 100<sup>th</sup> Featuring Joey Graziadei Scores Best L7 Rating Since May 2023





Disney/Chris Willard Series photos are available <u>here</u>.

- Season to date and hot off its stellar season premiere and 8<sup>th</sup> season renewal, ABC's **"9-1-1"** ranks as the No. 1 drama in primetime in Adults 18-49 (tied), based on Most Current Data.
- The milestone 100<sup>th</sup> episode that featured a special crossover with "The Bachelor"'s Joey Graziadei was the top program of the night, scoring a season-high on linear after 7 days of viewing in Adults 18-49 (0.91 rating), marking the show's best L7 rating since its season finale last year since 5/15/23.
- In addition, after 7 days of viewing across ABC, Hulu and digital platforms, the show's **strong** linear performance also lifted the show in the Adults 18-49 demo from the week prior (2.20 rating vs. 2.18 rating).

Source: The Nielsen Company, preliminary National Live + 7 Day Program Ratings and Multiplatform + 7 Day data for 4/4/24, or as dated. Most Current data, 2023-24 Season to date (9/25/23 - 4/7/24).

\*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

## **Media Contact:**

Leslie Schwartz <u>leslie.schwartz.-nd@disney.com</u> (818) 391-7712