

Nov. 30, 2022

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For Nov. Sweeps and the Week of Nov. 21, 2022*

**BY LARGEST MARGIN IN 27 YEARS, 'WORLD NEWS TONIGHT WITH DAVID MUIR' WINS NOVEMBER SWEEP IN ALL KEY DEMOS — LARGEST ADVANTAGE OVER NBC IN TOTAL VIEWERS AND ADULTS 25-54 IN NEARLY 3 DECADES — AND #1 NEWSCAST ACROSS BROADCAST AND CABLE FOR THE WEEK IN ALL KEY DEMOS**

**'World News Tonight' Wins Across the Board for 12<sup>th</sup> Straight Sweep and Sees Double-Digit Gains From Previous Sweep in Key Demos, Only Evening Newscast to See Increases in Overall Audience**

**'World News Tonight' Is Up in Adults 25-54 for 3<sup>rd</sup> Consecutive Week, Posts Year-to-Year Increases in Both Total Viewers and Adults 25-54**

**'World News Tonight' Is Ranking #1 in Total Viewers for the 7<sup>th</sup> Consecutive Season and in Both Adults 25-54 and Adults 18-49 for the 4<sup>th</sup> Season in a Row**



ABC News\*

November 2022 Sweep:

**ABC News' "World News Tonight with David Muir" won the November 2022 sweep in Total Viewers (8.443 million), Adults 25-54 (1.441 million) and Adults 18-49 (1.002 million), winning the month in all key demos for the 3<sup>rd</sup> consecutive year, based on Most Current Data from Nielsen Media Research. In fact, "World News Tonight" won across the board for the 12<sup>th</sup> straight sweep — since February 2020.**

**"World News Tonight" outdelivered "NBC Nightly News" (6.991 million, 1.220 million and 857,000, respectively) by 1.452 million Total Viewers, by 221,000 Adults 25-54 and by 145,000 Adults 18-49. "World News Tonight" posted its largest November sweep margin over NBC in Total Viewers and Adults 25-54 in 27 years — since November 1995.**

**"World News Tonight" saw across-to-board, double-digit gains from the previous sweep: Total Viewers (+15%/1.106 million – 8.443 million vs. 7.337 million), Adults 25-54 (+16%/194,000 – 1.441 million vs. 1.247 million) and Adults 18-49 (+16%/127,000 – 1.002 million vs. 875,000).**

**"World News Tonight" was up from the year-ago sweep in Total Viewers (+2%/+156,000 – 8.443 million vs. 8.287 million), standing as the only evening newscast to increase its overall audience.**

**"World News Tonight" (8.443 million, 1.441 million and 1.002 million, respectively) beat CBS' "Evening News" (5.058 million, 827,000 and 546,000, respectively) by 3.385 million Total Viewers, by 614,000 Adults 25-54, and by 456,000 Adults 18-49 during the 2022 November sweep.**

**Week of Nov. 21, 2022:**

**"World News Tonight with David Muir" stood as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (8.735 million), Adults 25-54 (1.531 million) and Adults 18-49 (1.016 million) during the week of Nov. 21, 2022, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outperformed "NBC Nightly News" (8.330 million, 1.374 million and 961,000, respectively) by 405,000 Total Viewers, by 157,000 Adults 25-54 and by 55,000 Adults 18-49.**

**"World News Tonight" was up in Adults 25-54 (+1%/21,000 – 1.531 million vs. 1.510 million) for the 3<sup>rd</sup> consecutive week and hit its strongest performance in more than 8 months — since w/o 3/7/22.**

**"World News Tonight" saw gains on the year-ago week in Total Viewers (+4%/+346,000 - 8.735 million vs. 8.389 million) and Adults 25-54 (+3%/49,000 – 1.531 million vs. 1.482 million), standing as the only evening newscast to post increases year to year in both measures.**

**"World News Tonight" was the No. 3 program of the week in Total Viewers (8.735 million) on all of broadcast and cable television (excluding sports).**

**"World News Tonight" has won the last 208 of 209 weeks in Total Viewers and 137 of the last 139 in Adults 25-54.**

**Season to date, "World News Tonight" (8.136 million) is ranking No. 1 in Total Viewers for the 7<sup>th</sup> straight year, based on Most Current Data. "World News Tonight" is leading "NBC Nightly News"**

(6.912 million) by **1.224 million** and **“CBS Evening News”** (4.867 million) by **3.269 million**. In addition, **“World News Tonight”** is **increasing its lead over the NBC program versus its lead at the same point last season by 8%** (vs. 1.129 million)

**“World News Tonight”** is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 4<sup>th</sup> season in a row**. **“World News Tonight”** is **leading NBC in Adults 25-54** (+189,000 – 1.376 million vs. 1.187 million) **and in Adults 18-49** (+127,000 – 952,000 vs. 825,000). In addition, **“World News Tonight”** is **leading “CBS Evening News”** (802,000 and 529,000, respectively) **by 574,000 Adults 25-54 and by 423,000 Adults 18-49**.

For the week, **“World News Tonight”** (8.735 million, 1.531 million and 1.016, respectively) **defeated “CBS Evening News”** (5.222 million, 817,000 and 544,000, respectively) **by 3.513 Total Viewers, by 714,000 Adults 25-54 and by 472,000 Adults 18-49**.

**NOTE:** Due to the Thanksgiving holiday, ABC’s and CBS’ weekly averages are based on two days (Monday and Tuesday), while NBC’s weekly average is based on three days (Monday, Tuesday and Friday). **“World News”** was retitled to **“WNT-ABC”** on Wednesday and Thursday and was preempted on Friday for college football. NBC’s **“Nightly News”** was coded as specials on Wednesday and Thursday. CBS’ **“Evening News”** was coded as specials on Wednesday, Thursday and Friday. All special and retitled telecasts are excluded from the weekly and season averages.

ABC’s **“World News Tonight with David Muir”** airs 6:30-7:00 p.m. EST on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

**EVENING NEWS (November 2022 Sweep):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>8,443,000</b>	<b>1.2/10; 1,441,000</b>	<b>0.8/9; 1,002,000</b>	<b>5.1/15</b>
<b>NBC NIGHTLY NEWS</b>	<b>6,991,000</b>	<b>1.0/ 8; 1,220,000</b>	<b>0.7/7; 857,000</b>	<b>4.3/12</b>
<b>CBS EVENING NEWS</b>	<b>5,058,000</b>	<b>0.7/ 6; 827,000</b>	<b>0.4/ 5; 546,000</b>	<b>3.1/ 9</b>

**EVENING NEWS (Week of Nov. 21, 2022):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>8,735,000</b>	<b>1.3/10; 1,531,000</b>	<b>0.8/8; 1,016,000</b>	<b>5.2/14</b>
<b>NBC NIGHTLY NEWS</b>	<b>8,330,000</b>	<b>1.1/ 9; 1,374,000</b>	<b>0.7/8; 961,000</b>	<b>4.9/14</b>
<b>CBS EVENING NEWS</b>	<b>5,222,000</b>	<b>0.7/ 5; 817,000</b>	<b>0.4/ 4; 544,000</b>	<b>3.2/ 9</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54, and Adults 18-49 Live + SD Current Week (w/o 11/21/22), Previous Week (w/o 11/14/22) and Year-Ago Week (w/o 11/22/21). Most Current Data Stream: Season 2022-2023 (9/19 – 11/27/22), Season 2021-2022 (9/20 – 11/28/21). Sweeps based on Most Current: November 2022 Sweep (10/27 - 11/23/22), November 2021 Sweep (10/28 - 11/24/21) and July 2021 Sweep (6/30 - 7/27/21). Sweep periods (November, February, May and July). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

\*COPYRIGHT ©2022 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

**RELEASE:** <http://bit.ly/3FfrJaP>

**TWEET:** <https://hrefshare.com/0fe2db>

**ABC News Media Relations**

Anna Negrón

(860) 256-1757

[anna.m.negron@abc.com](mailto:anna.m.negron@abc.com)

Pons Rongavilla

[ponciano.rongavilla@abc.com](mailto:ponciano.rongavilla@abc.com)

For more information, follow ABC News PR on [Facebook](#), [Twitter](#) and [Instagram](#).

-- ABC --