

Feb. 15, 2024

Ratings Report for Wednesday, Feb. 7, 2024

ABC Multiplatform+3 Day Ratings / National Live+3 Day Program Ratings

ABC's 'Abbott Elementary' Season 3 Opener Skyrockets +283% in Adults 18-49
To Score Its Strongest Multiplatform Premiere Ever

Season 6 Premiere of 'The Conners' Is No. 1 Sitcom Telecast in Total Viewers This Season

'Not Dead Yet' Kicks Off Second Season With Its Biggest Audience in 1 Year



Disney/Gilles Mingasson, Disney/Christopher Willard, Disney/Temma Hankin* Series photos are available <u>here.</u>

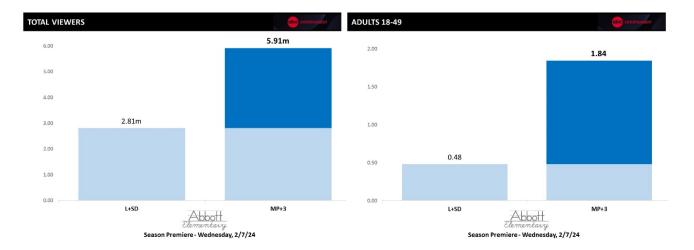
"Abbott Elementary" (5.91 million Total Viewers and 1.84 rating among AD18-49 in MP+3):

After three days of viewing on ABC, Hulu and other digital platforms, the season three premiere of "Abbott Elementary" jumped to 5.91 million Total Viewers and hit a 1.84 rating among Adults 18-49, marking the series' strongest multiplatform season opener yet.

"Abbott Elementary" **improved over its prior season average by 6% in Total Viewers** (5.91 million vs. 5.57 million) **and by 3% among Adults 18-49** (1.84 rating vs. 1.78 rating).

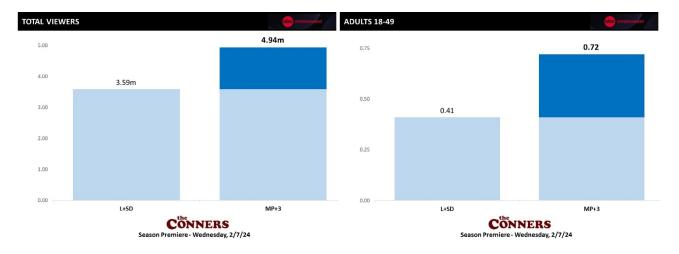
The ABC comedy nearly quadrupled its initial Live+Same Day rating with Adults 18-49, skyrocketing by +283% (1.84 rating vs. 0.48 rating), and gained an additional +3.10 million Total Viewers (5.91 million vs. 2.81 million) after just three days of multiplatform viewing to score its biggest-ever delayed-viewing increases for a season premiere.

During the week of Feb. 5, the season three premiere of ABC's "Abbott Elementary" ranked as the top episode or movie on Hulu with 1.8 million views*.



"The Conners" (4.94 million Total Viewers and 0.72 rating among AD18-49 in MP+3): The season six premiere of ABC's "The Conners" ranked as the No. 1 telecast in Total Viewers (4.52 million) for any sitcom on any network this season in linear National Live+3 Day data.

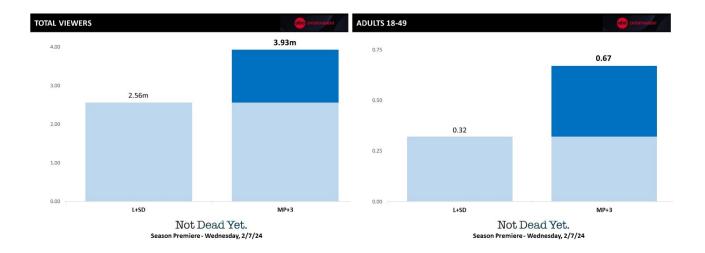
After three days of viewing on ABC, Hulu and other digital platforms, "The Conners" season premiere grew to 4.94 million Total Viewers and a 0.72 rating among Adults 18-49.



"Not Dead Yet" (3.93 million Total Viewers and 0.67 rating among AD18-49 in MP+3):

The second season premiere of ABC's "Not Dead Yet" outdrew the final 9 original telecasts of its prior season in Total Viewers (3.35 million) to score the series' biggest audience in 1 year — since 2/22/23. The sophomore ABC sitcom improved over its freshman season average by 8% in Total Viewers (3.35 million vs. 3.09 million).

After three days of viewing on ABC, Hulu and other digital platforms, the "Not Dead Yet" season premiere grew to 3.93 million Total Viewers and a 0.67 rating among Adults 18-49.



Source: The Nielsen Company, preliminary National Live+3 Day Program Ratings and ABC Multiplatform+3 Day data for 2/7/24. 2023-24 season = 9/25/23-2/7/24. *A view is defined as total stream time divided by runtime.

*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

Contact

Salima Merchant salima.merchant@disney.com